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Framework; Findings; Notes; References; Chapter 5. Selling the Ideal Birth: Rationalization and Re-Enchantment in the Marketing of Maternity Care; Introduction; Medicalization, Consumerism, and Natural Birth; Selling Birth: A Thematic Analysis of Childbirth Marketing; Tensions in the Rationalization and Re-Enchantment of Birth in the Hospital; Conclusion; Note; Acknowledgments; References

Chapter 6. Too Posh to Push? Comparative Perspectives on Maternal Request Caesarean Sections in Canada, the US, The UK and Finland; Shifting Perspectives on Medical and Maternity Consumerism; Methods; Defining Maternal Request Caesarean Sections; Impetus for the Rising Concern With MRCS; Framing MRCS as an Issue of a Woman's Right to Choose; Re-Orienting Obstetrical Policy and Practice; Discussion; Notes; References; Part II: Organizations, Culture and Political Context; Chapter 7. Self-Help Groups Challenge Health Care Systems in the US and UK; Introduction

Conceptualizations of Consumerism in Health Care Systems and the Voluntary Sectors of Society; The Voluntary Health Sector; National and Community Levels of Social Change and Consumer Transformation; Case 1: Personality Disorder; Case 2: Carers; Case 3: People Who Stutter - From Self-Blaming "Victim" to Critic of Stuttering Therapy; Case 4: Grow - from Ex-Mental Patient to Respected Member of "A Caring and Sharing" Community; Conclusions; Acknowledgments; References

Chapter 8. From Discovery to Recovery and Beyond: The Role of Voluntary Health Sector Organizations in the Lives of Women with Breast Cancer; Introduction; Review of the Literature; The Context: VHOs in Canada; Methods; Findings; Discussion; Conclusion; Notes; Acknowledgments; References; Chapter 9. The Clubhouse Model: Mental Health Consumer-Provider Partnerships for Recovery; Introduction; Deinstitutionalization, Empowerment, and the Clubhouse Movement; Clubhouse Philosophy, Principles, and Methodology; Operational Model; Conclusion; References; Chapter 10. Straight from the Heart

Giving to Health in the Netherlands

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Sommario/riassunto

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