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| Nota di contenuto | Book Cover; Half-Title; Title; Copyright; Dedications; Contents; Acknowledgments; 1. What Is Semantic Priming and Why Should Anyone Care About It?; 2. Spreading Activation Models; 3. Becker's Verification Model; 4. Compound-Cue Models; 5. Distributed Network Models; 6. Multistage Activation Models; 7. Other Models; 8. Methodological Issues; 9. Automatic Versus Strategic Priming; 10. Associative Versus "Pure" Semantic Priming; 11. Mediated Versus Direct Priming; 12. Effects of Lag; 13. Forward Versus Backward Priming; 14. Conscious Versus Unconscious Priming; 15. Prime-Task Effect 16. List Context Effects17. Word Frequency, Stimulus Quality, and Stimulus Repetition; 18. Cognitive Neuroscience of Semantic Priming; 19. What Have We Learned About Semantic Priming and What Does the Future Hold?; Appendix; Notes; References; Index of Names; Subject Index |
| Sommario/riassunto | Semantic priming has been a focus of research in the cognitive sciences for more than thirty years and is commonly used as a tool for investigating other aspects of perception and cognition, such as word recognition, language comprehension, and knowledge representations. Semantic Priming: Perspectives from Memory and Word Recognition |

examines empirical and theoretical advancements in the understanding of semantic priming, providing a succinct, in-depth review of this important phenomenon, framed in terms of models of memory and models of word recognition. The first section examines mo
