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Nota di contenuto	A Manager's Guide to Data Warehousing; About the Author; Credits; Acknowledgments; Contents; Introduction; Overview of the Book; How This Book Is Organized; Who Should Read This Book; Part I: The Essentials of Data Warehousing; Chapter 1: Gaining Data Warehouse Success; Chapter 2: The Executive's FAQ for Data Warehousing; Part II: The Business Side of Data Warehousing; Chapter 3: Understanding Where You Are and Finding Your Way; Chapter 4: Successful IT-Business Partnerships; Chapter 5: Setting Up a Successful Project; Chapter 6: Providing Business Requirements Part III: Dealing with the DataChapter 7: Modeling the Data for your Business; Chapter 8: Managing Data As a Corporate Asset; Part IV: Building the Project; Chapter 9: Architecture, Infrastructure, and Tools; Chapter 10: Implementation: Building the Database; Chapter 11: Data Delivery: What you Finally See; Part V: Next Steps-Expanding on Success; Chapter 12: Managing the Production Data Warehouse;

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Aimed at helping business and IT managers clearly communicate with each other, this helpful book addresses concerns straight-on and provides practical methods to building a collaborative data warehouse . You'll get clear explanations of the goals and objectives of each stage of the data warehouse lifecycle while learning the roles that both business managers and technicians play at each stage. Discussions of the most critical decision points for success at each phase of the data warehouse lifecycle help you understand ways in which both business and IT management can make decisions that best m