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2. Record Nr.	UNINA9910971852903321
Autore	Nelson Gaylord <1916-2005.>
Titolo	Beyond Earth Day : fulfilling the promise // Gaylord Nelson with Susan Campbell and Paul Wozniak; with a foreword by Robert Kennedy, Jr
Pubbl/distr/stampa	Madison, : University of Wisconsin Press, c2002
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (222 p.)
Altri autori (Persone)	CampbellSusan <1965-> WozniakPaul R
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Soggetti	Earth Day Environmentalism
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Nota di bibliografia	Includes bibliographical references (p. 177-189) and index.

Nota di contenuto

Machine generated contents note: List of Illustrations -- Foreword by Robert F. Kennedy Jr. -- Introduction --Part 1. The Earth and Its Day -- Chapter 1. Earth Day: When the People Spoke -- Chapter 2. Report Card on the Earth -- Part 2. Imperiled Planet -- Chapter 3. Windows on the World -- Chapter 4. Vanishing Resources -- Chapter 5. An Invisible Threat -- Part 3. Environmentalism: Then and Now -- Chapter 6. Complacent Planet? -- Part 4. An Environmental Agenda for the Twenty-first Century -- Chapter 7. Achieving Sustainability -- An Appeal --Appendix 1: Letter to John F Kennedy -- Appendix 2: Introduction to "Environmental -- Agenda for Earth Day 1970" -- Notes -- Acknowledgments -- Index.

Sommario/riassunto

Gaylord Nelson's legacy is known and respected throughout the world. He was a founding father of the modern environmental movement and creator of one of the most influential public awareness campaigns ever undertaken on behalf of global environmental stewardship: Earth Day. Nelson died in 2005, but his message in this book is still timely and urgent, delivered with the same eloquence with which he articulated the nation's environmental ills throughout the decades. He details the planet's most critical concerns-from species and habitat losses to global climate change and population growth. In outlining strategies for planetary health, Nelson inspires citizens to reassert environmentalism as a national priority. Included in this reprint is a new preface by Gaylord Nelson's daughter, Tia Nelson.
