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| 1. Record Nr.           | UNIORUON00418238   |
| Autore                  | ZSCHOKKE, Johann Heinrich David  |
| Titolo                  | Kleine Erzählungen. 3. / Johann Heinrich David Zschokke ; herausgegeben von Hans Bodmer  |
| Pubbl/distr/stampa      | Berlin [etc.] , : Deutsches Verlagshaus Bong & Co., [19--?]  |
| Descrizione fisica      | 193 p., [1] c. ripieg. ; 18 cm.  |
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| Soggetti                | Letteratura tedesca - Sec. 18.-19  |
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| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| 2. Record Nr.           | UNINA9910971839703321  |
| Autore                  | Mills C. Wright (Charles Wright), <1916-1962, >  |
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| Pubbl/distr/stampa      | New York ; , : Oxford University Press, , 2023<br>©2002  |
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| Edizione                | [50th anniversary ed /]  |
| Descrizione fisica      | 1 online resource (305 pages)  |
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| Livello bibliografico   | Monografia   |
| Note generali           | Originally published: New York : Oxford University Press, 1951.<br>Previously issued in print: 2002.   |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Intro -- Contents -- Introduction -- ONE: OLD MIDDLE CLASSES -- 1.<br>The World of the Small Entrepreneur -- 1. The Old Middle Classes -- 2. |

Property, Freedom and Security -- 3. The Self-Balancing Society -- 2. The Transformation of Property -- 1. The Rural Debacle -- 2. Business Dynamics -- 3. The Lumpen-Bourgeoisie -- 3. The Rhetoric of Competition -- 1. The Competitive Way of Life -- 2. The Independent Farmer -- 3. The Small Business Front -- 4. Political Persistence -- TWO: WHITE COLLAR WORLDS -- 4. The New Middle Class: I -- 1. Occupational Change -- 2. Industrial Mechanics -- 3. White-Collar Pyramids -- 5. The Managerial Demiurge -- 1. The Bureaucracies -- 2. From the Top to the Bottom -- 3. The Case of the Foreman -- 4. The New Entrepreneur -- 5. The Power of the Managers -- 6. Three Trends -- 6. Old Professions and New Skills -- 1. The Professions and Bureaucracy -- 2. The Medical World -- 3. Lawyers -- 4. The Professors -- 5. Business and the Professions -- 7. Brains, Inc. -- 1. Four Phases -- 2. The Bureaucratic Context -- 3. The Ideological Demand -- 4. The Rise of the Technician -- 8. The Great Salesroom -- 1. Types of Salesmen -- 2. The Biggest Bazaar in the World -- 3. Buyers and Floorwalkers -- 4. The Salesgirls -- 5. The Centralization of Salesmanship -- 6. The Personality Market -- 9. The Enormous File -- 1. The Old Office -- 2. Forces and Developments -- 3. The White-Collar Girl -- 4. The New Office -- 5. The White-Collar Hierarchy -- THREE: STYLES OF LIFE -- 10. Work -- 1. Meanings of Work -- 2. The Ideal of Craftsmanship -- 3. The Conditions of Modern Work -- 4. Frames of Acceptance -- 5. The Morale of the Cheerful Robots -- 6. The Big Slipt -- 11. The Status Panic -- 1. White-Collar Prestige -- 2. The Smaller City -- 3. The Metropolis -- 4. The Status Panic -- 12. Success -- 1. Patterns and Ideologies. 2. The Educational Elevator -- 3. Origins and Mobilities -- 4. Hard Times -- 5. The Tarnished Image -- FOUR: WAYS OF POWER -- 13. The New Middle Class: II -- 1. Theories and Difficulties -- 2. Mentalities -- 3. Organizations -- 14. White-Collar Unionism -- 1. The Extent Organized -- 2. Acceptance and Rejection -- 3. Individual Involvement -- 4. The Shape of Unionism -- 5. Unions and Politics -- 15. The Politics of the Rearguard -- 1. Models of Consciousness -- 2. Political Indifference -- 3. The Mass Media -- 4. The Social Structure -- 5. U.S. Politics -- 6. The Rearguarders -- Acknowledgments and Sources -- Afterword -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- R -- S -- T -- U -- V -- W -- Y.

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### Sommario/riassunto

This volume demonstrates how the conditions and styles of middle-class life represent modern society as a whole. By examining white-collar life, the text aims to distinguish a more typically 'American' persona than the once-famous Western frontier character.

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