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Nota di contenuto	1. Guarantees, product quality, and consumer protection -- 2. The characteristics of consumer guarantees -- 3. Manufacturers' guarantees and information about product quality -- 4. The role of guarantees as an informal redress mechanism -- 5. A legal framework for guarantees -- 6. A signalling framework : the U.S. Magnuson-Moss Warranty Act 1975 -- 7. E.C. law and consumer guarantees -- 8. Consumer guarantees in English law -- 9. Consumer product guarantees : conclusions.
Sommario/riassunto	Consumer Product Guarantees presents a detailed analysis of the function of consumer product guarantees and the related legal issues. It applies research findings from the fields of consumer complaining behaviour, marketing science and economics to the legal context. Its central argument is that guarantees could be one way of assisting consumers in resolving product quality disputes. There then follows an analysis of English and EC provisions on guarantees, as well as of relevant US law.