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Nota di contenuto	Front Cover; Visual Word Recognition; Copyright Page; Contents; List of Figures; List of Tables; List of Contributors; Acknowledgments; Introduction: James S. Adelman; 1. Dual-route theories of reading aloud: Max Coltheart; 2. Learned orthographic representations facilitates large-scale modeling of word recognition: Daragh E. Sibley and Christopher T. Kello; 3. A parallel activation model with a sequential twist: Kenneth I. Forster; 4. Mathematical models of the lexical decision task: Pablo Gomez 5. Megastudies: What do millions (or so) of trials tell us about lexical processing?: David A. Balota, Melvin J. Yap, Keith A. Hutchison, and Michael J. Cortese6. Methodological issues with words: James S. Adelman; 7. Brain asymmetry and visual word recognition: Do we have a split fovea?: Marc Brysbaert, Qing Cai, and Lise Van der Haegen; 8. The front end of visual word recognition: Jonathan Grainger and Stephane Dufau; 9. The orthographic similarity of printed words: Colin J. Davis 10. Phonology: An early and integral role in identifying words: Laura K. Halderman, Jane Ashby, and Charles A. PerfettiAuthor Index; Subject

Word recognition is the component of reading which involves the identification of individual words. Together the two volumes of Visual Word Recognition offer a state-of-the-art overview of contemporary research from leading figures in the field. This first volume outlines established theory, new models and key experimental evidence used to investigate visual word recognition: lexical decision and word naming. It also considers methodological concerns: new developments in large databases, and how these have been applied to theoretical questions; and control considerations when dealing