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Sommario/riassunto

ConFiguring America brings together a series of incisive essays that analyse a wide range of such figures: those who embody America's tendency to produce celebrities and iconic personalities with global reach. Drawing on theoretical insights from a variety of fields-including cultural iconography, visual culture, star studies, and history-a diverse group of international contributors sheds light on how these figures and their media representations construct America's image beyond its borders. An important addition to an expanding field, ConFiguring America will deepen readers' understanding of
