

1. Record Nr.	UNINA9910971669803321
Autore	Devine Christopher <1984->
Titolo	The VP Advantage : How running mates influence home state voting in presidential elections // Christopher J. Devine and Kyle C. Kopko
Pubbl/distr/stampa	Manchester, [England] : , : Manchester University Press, , 2016 ©2016
ISBN	9781526109224 1526109220 9781526109934 152610993X 9781526109231 1526109239
Edizione	[1st ed.]
Descrizione fisica	1 online resource (216 pages) : illustrations, tables
Disciplina	324.9/73
Soggetti	Vice-presidents - Election Presidents - Election Vice-presidents - United States - Election Presidents - United States - Election United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (pages 187-194) and index.
Nota di contenuto	Cover -- Half-title -- Title page -- Copyright information -- Dedication -- Table of contents -- Table of figures -- Table of tables -- Acknowledgments -- Preface -- 1 Origins and evolution of the vice presidential home state advantage -- Historical perspective -- The early republic -- Post-Reconstruction -- Post-World War II -- The modern era -- What changed? -- Is the perception of a vice presidential home state advantage really dead? -- An enduring perception -- Notes -- 2 The home state advantage is dead ... long live the home state advantage! -- Media coverage -- Content analysis: Data and methodology -- Content analysis: Results -- Content analysis: Discussion -- Presidential campaigns -- Campaign advisers -- Presidential candidates -- Conclusion -- Notes -- 3 When perception

becomes campaign reality -- Vice presidential selection -- Data and methodology -- Empirical results -- Discussion -- Campaign strategy -- Case study: John Edwards, 2004 -- Case study: Sarah Palin, 2008 -- Case study: Joe Biden, 2008 -- Case study: Paul Ryan, 2012 -- Empirical analysis: Campaign visits to Wisconsin, 2012 -- Empirical analysis: Campaign advertisements in Wisconsin, 2012 -- Conclusion -- Notes -- 4 An empirical analysis of the vice presidential home state advantage (state-level data) -- The friends and neighbors hypothesis -- Empirical evidence -- Applicability to presidential elections -- Measuring the HSA -- Descriptive measures -- The Lewis-Beck and Rice equation -- Empirical results -- Causes of the vice presidential home state advantage -- Interactive effect: Population x experience -- Data and methodology -- Empirical results -- Discussion -- An alternative approach: Fixed effects regression -- Data and methodology -- Empirical results -- Conclusion -- Notes. 5 An empirical analysis of the vice presidential home state advantage (individual-level data) -- Data and methodology -- Respondent sample -- Survey measures -- Independent variables -- Dependent variables -- Empirical analysis -- Vote choice models -- Alternative HSA models -- Candidate evaluation models -- Discussion -- Conclusion -- Notes -- 6 Did LBJ really "deliver" Texas ... and the South? -- "We couldn't have won the South without Johnson" -- Vice presidential selection -- Vice presidential advantage -- "Lyndon Benedict Johnson" -- Ambition -- "Betrayal" -- Empirical analysis: ANES, 1960 -- Data and methodology -- Empirical results -- Empirical analysis: Kennedy-Johnson campaign polling -- Texas -- Louisiana -- Conclusion -- Notes -- 7 Has the vice presidential home state advantage ever decided an election? -- A historical analysis of potentially decisive vice presidential HSAs -- Historical introduction -- Historical examples -- Discussion -- A counterfactual analysis of potentially decisive vice presidential HSAs -- Qualifying elections -- Jeanne Shaheen, 2000 -- Discussion -- Conclusion -- Notes -- 8 Who votes for the running mate, anyway? -- Literature review -- Context -- Evidence -- Empirical analysis -- Vote choice models -- Candidate evaluation models -- Conclusion -- Notes -- 9 The VP advantage -- Notes -- Appendix A: Documentation of media "veepstakes" coverage -- Appendix B: Fixed effects model of Democratic vote share with interaction terms, 1884-2012 -- References -- Index.

Sommario/riassunto

Political commentators, campaign operatives, and presidential candidates often believe that there is a vice presidential home state advantage in presidential elections. In recent elections, presidential campaigns have even changed their strategy in response to these perceived advantages. In this volume, Kopko and Devine demonstrate that vice presidential home state advantages are highly conditional but that a vice presidential candidate could change the outcome of a presidential election.
