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Nota di contenuto	International Business Ethics; Table of Contents; Chapter 1: Why Ethics Matter; Chapter 2: Are Ethics Culturally Based?; Chapter 3: The Costs to Individuals, Companies and Society; Chapter 4: Does Virtue Pay?; Chapter 5: Codifying Business Ethics; Chapter 6: Ethics and the Boardroom; Chapter 7: Shareholder Activism: Keeping Corporations on Their Ethical Toes; Chapter 8: Socially Responsible Investing: A New Trend Where Ethics DO Matter; Chapter 9: The Personal Ethics Battle; Chapter 10: Building An Effective Corporate Ethics Code; Chapter 11: Managing an International Corporate Ethics Program Chapter 12: Business/Corporate Intelligence and Ethics: Temptation Abounds Chapter 13: E-Ethics: Making It Up As They Go Along; Chapter 14: Global Bribery And Corruption - How Much For Your Ethics?; Chapter 15: Regional Ethics: Japan, Russia and Islamic Banking Ethics; Chapter 16: Case Studies: Personal Decisions; Chapter 17: Glossary; Chapter 18: Researching Business Ethics Resources; The Author

Sommario/riassunto

A Short Course in International Business Ethics identifies the key ethical issues facing international businesspeople and gives the reader practical tools to use in everyday situations.
