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|----|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | Record Nr.              | UNIBAS000002069                                                                                                                                                               |
|    | Autore                  | Capasso, Bartolommeo                                                                                                                                                          |
|    | Titolo                  | La piazza del Mercato di Napoli e la casa di Masaniello / Bartolommeo Capasso                                                                                                 |
|    | Pubbl/distr/stampa      | Napoli [via Roma, 40] : <<Vito>> Morano, 1905 ( : Stab. Tipo-Stereot. F. Di Gennaro e A. Morano)                                                                              |
|    | Descrizione fisica      | 42 p. ; 28 cm.                                                                                                                                                                |
|    | Collana                 | Biblioteca Morano ; 7                                                                                                                                                         |
|    | Soggetti                | Masaniello (Tommaso Aniello, detto) Casa<br>Napoli Piazza del Mercato                                                                                                         |
|    | Lingua di pubblicazione | Italiano                                                                                                                                                                      |
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|    | Titolo                  | Entrepreneurship in the global firm / / edited by Alain Verbeke, Ana Teresa Tavares-Lehmann, Rob Van Tulder                                                                   |
|    | Pubbl/distr/stampa      | Bingley [England] : , : Emerald Group Pub., , 2011                                                                                                                            |
|    | ISBN                    | 9786613354747<br>9781283354745<br>1283354748<br>9781780521152<br>1780521154                                                                                                   |
|    | Edizione                | [First edition.]                                                                                                                                                              |
|    | Descrizione fisica      | 1 online resource (377 pages)                                                                                                                                                 |
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|    | Altri autori (Persone)  | VerbekeAlain<br>Tavares-LehmannAna Teresa<br>TulderRob van                                                                                                                    |
|    | Disciplina              | 658.421                                                                                                                                                                       |
|    | Soggetti                | Business & Economics - Entrepreneurship<br>Business & Economics - International - General<br>Entrepreneurship<br>International business<br>International business enterprises |

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| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| Nota di bibliografia    | Includes bibliographical references.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Nota di contenuto       | <p>ch. 1. Introduction : entrepreneurship research in international business studies / Rob van Tulder, Ana Teresa Tavares-Lehmann, Alain Verbeke -- ch. 2. SME international mode choice over time : forging a link between the Uppsala model and transaction cost economics / Birger Maekelburger, Christian Schwens, Rüdiger Kabst -- ch. 3. The effects of formalisation, hierarchical decentralisation and lateral communication : strategic decision-making processes on SME international performance / Pavlos Dimitratos, Ioannis C. Thanos, Andreas Petrou, Vassilis M. Papadakis -- ch. 4. Experiential knowledge profiles of internationalising SMEs : the ability to sustain market positions in the new turbulent era of global business / Mikael Hilmersson, Hans Jansson, Susanne Sandberg -- ch. 5. The effect of network competence and environmental hostility on the propensity of SMEs to internationalise / Lasse Torkkeli, Kaisu Puumalainen, Sami Saarenketo, Olli Kuivalainen -- ch. 6. Entrepreneurial deficits in the global firm / Birgitte Groggaard, Alain Verbeke, M. Amin Zargarzadeh -- ch. 7. Subsidiary entrepreneurship and headquarters involvement during innovation development : dual paths to subsidiary performance / Christine Holmström Lind, Olivia H. Kang -- ch. 8. Successful subsidiary strategy patterns in different environments : a configurational perspective / Dirk Morschett, Hanna Schramm-Klein -- ch. 9. Subsidiary strategic evolution in China / Filip De Beule -- ch. 10. Offshoring knowledge versus labour-intensive services and entrepreneurial activity : a contingency perspective / Oli R. Mihalache, Mashiho Mihalache, Justin J.J.P. Jansen -- ch. 11. Effects of subsidiary autonomy on innovation development and transfer intensities / Francesco Ciabuschi, Oscar Martín Martín -- ch. 12. Increasing the diversification of technological knowledge through R&amp;D partnerships and foreign subsidiaries / Jan Hendrik Fisch, Katharina Kertels -- ch. 13. The innovation outcomes of MNC subsidiaries' local embeddedness : evidence from the German 'bioregion Rhein-Neckar-Dreieck' local network / Andreas Al-Laham, Suleika Bort -- ch. 14. The role of cross-country knowledge spillovers in energy innovation / Paola Garrone, Lucia Piscitello, Yan Wang -- ch. 15. Clusters, innovation and collaboration : the role of the MNE in Finland / Iiris Hilvo, Joanna Scott-Kennel.</p> |
| Sommario/riassunto      | <p>This 15-chapter volume provides the latest research insights from the international business field on entrepreneurship in the global firm. The first section of the book addresses entrepreneurship challenges in smaller, internationalizing companies. The second section analyses a variety of entrepreneurship problems in large, established multinational enterprises, with a focus on subsidiary entrepreneurial initiatives. The third section discusses entrepreneurial activity impacts, both within the firm and in the broader external networks and clusters within which the multinational enterprise is embedded. This collection provides a unique, comprehensive perspective on the wide variety of conceptual and managerial issues that arise as a result of entrepreneurial action in firms operating in the global economy. It is a must read for scholars and managers alike, who face the need for continuous change in dynamic international business environments.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

