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Approach"'; '"CHAPTER 13 Filling in the Gaps: Learning to Live Witha€? and Teach Witha€?Microsoft SmartArt"'; '"PART 5 Concluding Thoughts"'; '"CHAPTER 14 Teaching Visual Rhetoric"'; '"Appendix"'; '"Contributors"'; '"Index"'; '"Back Cover"'

Sommario/riassunto

'Designing Texts' is an edited collection dedicated to teaching visual communication in non-visual disciplines, with a particular focus on the fields of technical and professional communication, rhetoric, and composition.