

1. Record Nr.	UNINA9910971536703321
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Titolo	Designing Texts : Teaching Visual Communication : Teaching Visual Communication
Pubbl/distr/stampa	Amityville, : Baywood Publishing Company, Inc., 2013
ISBN	1-351-86813-6 0-89503-787-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (341 p.)
Altri autori (Persone)	NorthcutKathryn
Disciplina	302.2/2
Soggetti	Interdisciplinary approach in education Visual communication -- Study and teaching (Higher)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p>""Designing Texts: Teaching Visual Communication""; ""Cover""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Introduction: Meeting the Challenge of Teaching Visual Communication""; ""PART 1 Visual Thinking and Problem Solving""; ""CHAPTER 1 How to Read Landscapes: A Method for Integrating Visual Communication in the Technical Communication Classroom""; ""CHAPTER 2 Design as Problem Solving""; ""CHAPTER 3 Designing a Visual Argument Course in an Era of Accelerating Technological Change""; ""CHAPTER 4 Teaching Form and Color as Emotion Triggers""</p> <p>""PART 2 Contexts for Teaching and Learning""""CHAPTER 5 Teaching Visual Communication Through Community-Based Projects""; ""CHAPTER 6 Teaching Visual Communication Online: Methods for a Changing Classroom""; ""CHAPTER 7 Integrating Visual and Verbal: A Framework for Teaching and Assessment""; ""PART 3 Evaluation and Assessment""; ""CHAPTER 8 Evaluating Visual Communication""; ""CHAPTER 9 A Practical Guide to Classroom Assessment in Visual Communication Design""; ""CHAPTER 10 Evaluating and Assessing Designed Documents: Assignments, Projects, Portfolios, and More""</p> <p>""PART 4 Tools and Technologies""""CHAPTER 11 Balancing Act: A Guide to Analyzing Context and Developing a Technologically Appropriate Approach to Visual Communication Instruction""; ""CHAPTER 12 Teaching Students to Design Rhetorically: A Low-Tech Process</p>

Approach"; "CHAPTER 13 Filling in the Gaps: Learning to Live With a€? and Teach With a€?Microsoft SmartArt"; "PART 5 Concluding Thoughts"; "CHAPTER 14 Teaching Visual Rhetoric"; "Appendix"; "Contributors"; "Index"; "Back Cover"

Sommario/riassunto

'Designing Texts' is an edited collection dedicated to teaching visual communication in non-visual disciplines, with a particular focus on the fields of technical and professional communication, rhetoric, and composition.
