

1. Record Nr.	UNINA9910786089203321
Autore	Johnson J. David
Titolo	Managerial communication [[electronic resource]] : evaluating the right dose // J. David Johnson
Pubbl/distr/stampa	[New York, N.Y.] (222 East 46th Street, New York, NY 10017), : Business Expert Press, 2012
ISBN	1-60649-465-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (190 p.)
Collana	Corporate communication collection, , 2156-8170
Disciplina	658.45
Soggetti	Communication in management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2012 digital library.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	List of tables and figures -- List of boxes -- Preface -- Prologue -- 1. Introduction and overview -- 2. Definition and the use of metaphor -- 3. The idea of match -- 4. Managing relationships -- 5. Productivity -- 6. Change -- 7. The world outside -- 8. Summing up -- Notes -- References -- Index.
Sommario/riassunto	The metaphor of dosage offers a rich organizing principle for managers. It focuses our efforts on such fundamental, pragmatic communication issues as amount, frequency, delivery system, sequencing, interaction with other agents, and contraindications. It suggests compelling new answers to fundamental problems that all managers must face, with an appreciation of basic issues beyond our conscious awareness. The book is targeted toward graduate, executive, and professional audiences. In our day-to-day lives--whether we are discussing things with our housing contractor, our cable repair man, our doctor--we must constantly decide how much communication we should engage in to pursue our projects. This work focuses on the dosage metaphor as a way of confronting this question--what level of communication, both in terms of amount and of depth, is really necessary to accomplish particular purposes? Most communication theories implicitly paint a picture of the prevalence and paramount importance of communication, with a "communication metamyth" that more is necessarily better. This book provides the first truly comprehensive treatment of dosage. It also focuses on perhaps the

most contemporaneously interesting issues of change and of productivity. The final chapter presents the dosage metaphor in broad sweep, suggesting a countervailing minimalist approach to communication.

2. Record Nr.	UNIORUON00133834
Autore	HUANG Yibei
Titolo	Ai min jing / Huang Yibei
Pubbl/distr/stampa	Shanghai, : Renmin Chubanshe, 1974
Descrizione fisica	1 v. ; 10 cm
Classificazione	CIN VI
Soggetti	FUMETTISTICA - CINA
Lingua di pubblicazione	Cinese
Formato	Materiale a stampa
Livello bibliografico	Monografia

3. Record Nr.	UNINA9910971536503321
Autore	Nikolais Alwin
Titolo	The Nikolais/Louis dance technique : a philosophy and method of modern dance // by Alwin Nikolais & Murray Louis
Pubbl/distr/stampa	New York, : Routledge, 2005
ISBN	1-315-53876-8 1-134-95580-4 1-134-95573-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (393 pages) : illustrations
Altri autori (Persone)	LouisMurray
Disciplina	792.801
Soggetti	Modern dance Modern dance - Philosophy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Biography of Alwin Nikolais -- Biography of Murray Louis -- Introduction -- SECTION I Definitions -- Basic Dance -- Vision of a New Technique -- Decentralization -- Grain -- Gravity and Verticality -- The Psyche -- Stasis -- Dynamics and Energies -- Sensory Perception -- Movement Range -- Three Conditions of Energy -- SECTION II Creating: Improvisation and Composition -- Defining Improvisation -- Gestalt -- Nature and Art -- The Language of Criticism -- Composition -- SECTION III The Class Manual -- Introduction to the Classes -- The Body as an Instrument -- The Dimensional Concept -- Alignment -- The Stretches -- Up and Down-Vertical-The Plie -- Across the Floor -- Week 1: Locomotion and Dimensions -- Week 2: Isolating Body Parts (Isolations) -- Week 3: Body Parts (Continued) -- Week 4: Levels -- Week 5: The Joints and Joint Action -- Week 6: Rotary Action -- Week 7: Grain and Density -- Week 8: Gravity and Upward Willpower -- Week 9: Swing, Centripetal, and Centrifugal Momentum -- Week 10: Undercurves -- Week 11: Overcurves and Mirror Action -- Major Principles of Dance (The Big Four) -- Week 12: Space: Volume and Peripheral -- Week 13: Time -- Week 14: Shape -- Motion -- Week 15: Motion -- Week 16: Abstraction -- Week 17: Review Technique -- Week 18: Realism to Abstraction -- Week 19: Diagonals -- Week 20: Circles -- Week 21: Falls -- Week 22:

Suspension Points -- Week 23: Percussion and Prop Extension -- Week
24: Lyricism -- Adjuncts to Choreographic and Performing Skills --
Week 25: The Showing: Performance -- Consonance and Summation --
A Brief Review.

[Sommarrio/riassunto](#)

Annotation
