. Record Nr.	UNISA996392454403316				
Titolo	By the Lord Protector. A declaration of his Highness, setting apart Tuesday the 23. of this present May for a publique day of thanksgiving [[electronic resource]]: for the peace concluded between this Commonwealth and that of the United Provinces, and for the late seasonable rain				
Pubbl/distr/stampa	London, : printed by William du-Gard and Henry Hills, printers to his Highness the Lord Protector, MCDLIV. [1654]				
Descrizione fisica	1 sheet ([1] p.)				
Altri autori (Persone)	CromwellOliver <1599-1658.>				
Soggetti	Great Britain History Commonwealth and Protectorate, 1649-1660 Early works to 1800				
Lingua di pubblicazione	Inglese				
Formato	Materiale a stampa				
Livello bibliografico	Monografia				
Note generali	At end of text: Given at White-hall this 9th. of May. 1654.				
	Steele notation: bin Thanks who; Arms 47.				
	Reproduction of original in the British Library.				
Sommario/riassunto	eebo-0018				

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Record Nr. UNINA9910971529703321 Autore David Michael M Titolo WordPress 3 search engine optimization: optimize your Website for popularity with search engines // Michael David Birmingham, United Kingdom:,: Packt Publishing,, 2011 Pubbl/distr/stampa **ISBN** 9786613376589 9781283376587 128337658X 9781847199010 1847199011 Edizione [1st edition] Descrizione fisica 1 online resource (344 pages) Collana Community experience distilled Disciplina 006.7 Soggetti Web search engines Search engines Blogs - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Cover; Copyright; Credits; About the Author; About the Reviewers; Nota di contenuto www.PacktPub.com; Table of Contents; Preface; Chapter 1: Getting Started: SEO Basics; Introducing SEO; Improving your rank on all search engines; Exploring the changing nature of search engines; Understanding a search engine's inner working; Preparing the index; Querying the index; Exploring on-page search ranking factors; Weighing search factors; Understanding the search algorithm; Ranking factor: body content; Serious ranking power: title tags and meta tags; Using heading tags (h1, h2, h3) Optimizing code quality and load speedMenus, internal navigation, and link structure; Image filenames and alt tags; Text attributes: bold, italics, and underline; Ranking factor: high page count; Fodder for search engines: fresh content; Using the subtle power of outbound

> links; Understanding off-page ranking factors; Links are the power; Creating natural links; Avoiding over-optimization; Converting visitors to customers: the third spoke of SEO; Creating conversion-based

websites; Summary; Chapter 2: Customizing WordPress Settings for SEO

Setting goals for your business and website and getting inspirationAnalyzing your audience; Determining the goal of your website; Following the leaders; Gauging competition in the search market; Knowing what WordPress already does for your SEO; Understanding WordPress' economical architecture; Building large sites quickly with WordPress; Earning respect with search engines; Leveraging WordPress' blogging capabilities; Displaying RSS feeds; Finding your RSS feed; Promoting your RSS feed; Automatically creating descriptive URLs with WordPress permalinks; Creating reliable, text-based navigation

Engaging visitors with built-in collaboration, contribution, and community buildingEmploying user roles to get your team involved; Improving ranking with user comments; Using update services; Understanding what WordPress doesn't do for your SEO; Tackling duplicate content within WordPress; Overcoming landing page customization limitations; Understanding limitations on page-by-page navigation; Summary; Chapter 3: Researching and Working with Keywords; Building your site's foundation with keyword research; Understanding relevance and the effect of short-tail and long tail keywords

Developing a powerful long tail search strategyResearching keyword search volume with online keyword tools; Google's SKtool; SEO Book's free keyword tool; Google Insights; Online keyword tool: Wordtracker's free keyword tool; Identifying and developing your keywords; Gathering keywords: Thinking about your customer's (imperfect) intent; Generating keyword ideas with online tools; Generating alternative keyword ideas with Google Sets; Generating alternative keywords with SEOTools Keyword Suggestion Scraper and Google Suggest; Building keyword lists with common qualifiers Analyzing customers' search behavior

Sommario/riassunto

Optimize your website for popularity with search engines

Record Nr. UNINA9911006975403321 Autore Kolodko Julian Titolo Motion vision: design of compact motion sensing solutions for autonomous systems navigation / / by Julian Kolodko and Ljubo Vlacic London, : Institution of Electrical Engineers, c2005 Pubbl/distr/stampa **ISBN** 1-281-97095-6 9786611970956 0-86341-158-4 1-60119-089-1 Descrizione fisica 1 online resource (458 p.) Collana IEE control engineering series;; v. 67 Altri autori (Persone) VlacicLjubo Disciplina 629.8315 Soggetti Motion - Measurement Detectors - Design and construction Motion control devices - Design and construction Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [395]-415) and index. Nota di contenuto Contents; Preface; List of abbreviations; Symbols; Typographical conventions; Acknowledgements; 1 Introduction; PART 1 -BACKGROUND; 2 Mathematical preliminaries; 3 Motion estimation; PART2 - ALGORITHM DEVELOPMENT; 4 Real-time motion processing; 5 Motion estimation for autonomous navigation; PART3 - HARDWARE; 6 Digital design; 7 Sensor implementation; PART4 - APPENDICES; A System timing; B SDRAM timing; C FPGA design; D Simulation of range data; Bibliography; Index This comprehensive new book deals with motion estimation for Sommario/riassunto autonomous systems from a biological, algorithmic and digital perspective. An algorithm, which is based on the optical flow constraint equation, is described in detail. This algorithm fits with the motion processing model, hardware and software constraints and resolves depth-velocity ambiguity, which is critical for autonomous navigation. There is also extensive coverage on the use of this algorithm in digital hardware and describes both the initial motion processing model, the

chosen hardware platforms, and the global function of th