

1. Record Nr.	UNINA9910777512903321
Autore	Boozer Jack <1944->
Titolo	Career movies [[electronic resource] ] : American business and the success mystique // Jack Boozer
Pubbl/distr/stampa	Austin, TX, : University of Texas Press, 2002
ISBN	0-292-79652-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (301 p.)
Disciplina	791.43/655
Soggetti	Business in motion pictures Motion pictures - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [275]-280) and index.
Nota di contenuto	Machine generated contents note: INTRODUCTION 1 -- CHAPTER 1. THE CLASSICAL CORPORATE EXECUTIVE FILM 18 -- CHAPTER 2. THE EMERGENCE OF THE CAREER WOMAN 50 -- CHAPTER 3. THE ENTREPRENEURIAL IMPULSE 95 -- CHAPTER 4. HUCKSTER FOREPLAY: THE PROMOTION INDUSTRY 146 -- CHAPTER 5. WORKING IN AMERICAN TELEVIRTUALITY 199 -- CONCLUSION 238 -- LIST OF FILM STILLS 251.
Sommario/riassunto	Achieving the American Dream became inextricably linked with career/business success after World War II, as an increasingly consumerist America learned to define the dream through possessions and status. Not surprisingly, Hollywood films in the postwar years reflected the country's preoccupation with work and career success, offering both dramatic and comedic visions of the career quest and its effects on personal fulfillment, family relations, women's roles, and the creation (or destruction) of just and caring communities. In this book, Jack Boozer argues that the career/business film achieved such variety and prominence in the years between 1945 and 2001 that it should be considered a legitimate film genre. Analyzing numerous well-known films from the entire period, he defines the genre as one in which a protagonist strives for career success that often proves to be either elusive despite hard work, or unfulfilling despite material rewards and status. Boozer also explores several distinct subgenres of the career movie—the corporate executive films of the 1950s; the career struggles of (single, married, and/or parenting) women; the entrepreneurial film

as it is also embodied in texts about immigrants and racial and ethnic minorities and business-oriented femmes fatales; the explosion of promotionalism and the corporatization of employment; and, finally, the blurring of work and private life in the brave new world of the televirtuality film.

2. Record Nr.	UNINA9910971419503321
Autore	Snell-Hornby Mary
Titolo	Translation Studies : An integrated approach
Pubbl/distr/stampa	Amsterdam/Philadelphia, : John Benjamins Publishing Company, 2006
ISBN	9786613092892 90-272-8621-3 90-272-2060-3 1-283-09289-1
Edizione	[Revised edition.]
Descrizione fisica	1 online resource (184 pages.)
Disciplina	418/.02
Soggetti	Translating and interpreting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	TRANSLATION STUDIES AN INTEGRATED APPROACH -- Title page -- Copyright page -- Table of contents -- Note on the Reprint of 2006 -- Preface to the Revised Edition -- Preface to the First Edition -- 0. Introduction -- Note -- 1. Translation studies as an independent discipline -- 1.1 Translation and traditional language study -- 1.2 Literary and linguistic orientations -- 1.2.1 The dichotomy of word and sense -- 1.2.2 Categories and principles -- 1.2.3 The illusion of equivalence -- 1.2.4 Translation as manipulation -- 1.3 Categorization and text-type -- 1.3.1 Prototype and gestalt -- 1.3.2 Text-typologies and the prototypology -- 1.4 An integrated approach -- Notes -- 2. Translation as a cross-cultural event -- 2.1 Language and culture -- 2.2 Recent translation theories -- 2.3 System, norm and text -- 2.4 Dimension and perspective -- 2.4.1 The translation of metaphor -- Notes -- 3. Translation, text and language -- 3.1 Linguistics and

translation -- 3.2 Text analysis -- 3.3 Scenes-and-frames semantics -- 3.4 Speech acts and parallel texts -- 3.5 Dynamics in meaning -- 3.5.1 Interlingual relationships -- Notes -- 4. From special language to literary translation -- 4.1 The status of the source text -- 4.2 The factor of style -- 4.2.1 Style and convention -- 4.3 An integrated approach confirmed -- Notes -- 5. Translation studies-future perspectives -- 5.1 1987 (First Edition) -- 5.2 1995 (Revised Edition) -- Notes -- Appendix -- List of source texts -- List of dictionaries -- Bibliography -- Index of Names -- Index of Key Terms.

**Sommario/riassunto**

Translation Studies presents an integrated concept based on the theory and practice of translation. The author adapts linguistic approaches and methods in such a way that they may be usefully employed in the theory, practice, and analysis of literary translation. The author develops a more cultural approach through text analysis and cross-cultural communication studies. The book is a contribution to the development of translation studies as a discipline in its own right.

3. Record Nr.	UNINA9911018743703321
Autore	Hu Dan
Titolo	Lexical Semantic Gene Structure of Modern Chinese // by Dan Hu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2025
ISBN	981-9664-25-X
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (XII, 303 p. 12 illus., 10 illus. in color.)
Disciplina	410.1
Soggetti	Linguistics Computational linguistics Natural language processing (Computer science) Linguistics - Methodology Theoretical Linguistics / Grammar Computational Linguistics Natural Language Processing (NLP) Research Methods in Language and Linguistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

## Nota di contenuto

Chapter 1. Introduction -- Chapter 2. Word Meaning Formation and Structural Analysis -- Chapter 3. Word meaning genes and word meaning calculation describe the metalinguistic system -- Chapter 4. Analysis and Extraction of Word Meaning Genes.

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## Sommario/riassunto

This book draws on genetic theory to explore the microstructure of lexical meaning, the operating mechanism of the lexical semantic system and its formal representation, and methods for large-scale lexical computing resource construction. At the theoretical level, the basic framework of lexical semantic gene theory is proposed and elaborated. In this context, a lexical semantic gene is a basic structural unit of lexical meaning that controls a semantic feature of a word and can be inherited and recombined to construct a new word. Lexical meaning has multiple dimensions, and each dimension is regarded as a semantic feature composed of several lexical semantic genes according to certain semantic relations. The generation of new words is the result of the inheritance, reorganization, and mutation of lexical semantic genes. Drawing on this basis, the book subsequently explores the techniques of lexical semantic gene extraction and formalized description of lexical semantic genetic structure at the level of engineering technology. Bearing in mind the dual needs of formalized representation of semantic computation on the one hand and traditional language teaching, research, and lexicography on the other, the book employs language fact analysis to define strategies, methods, and operational procedures for a lexical semantic gene depiction meta-language system, lexical semantic genetic structure analysis, and lexical semantic gene extraction. At the application level, the computational and traditional applications of the lexical semantic gene database are discussed.

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