

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910971338003321   |
| Autore                  | Turner Sarah  |
| Titolo                  | Indonesia's small entrepreneurs : trading on the margins // Sarah Turner  |
| Pubbl/distr/stampa      | London : , : Routledge, , 2013  |
| ISBN                    | 1-136-86645-0<br>1-138-38107-1<br>1-315-02930-8<br>1-136-86638-8  |
| Edizione                | [1st ed.]   |
| Descrizione fisica      | 1 online resource (271 p.)  |
| Classificazione         | 83.46   |
| Disciplina              | 338/.04/09598   |
| Soggetti                | Small business - Indonesia<br>Business networks - Indonesia<br>Corporate culture - Indonesia<br>Entrepreneurship - Indonesia<br>Small business - Indonesia - Makassar<br>Indonesia Economic conditions 20th century   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | "First published 2003 by RoutledgeCurzon"--T.p. verso.  |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Cover; Title Page; Copyright Page; Table of Contents; List of illustrations; Preface; List of abbreviations; Note on exchange rate; 1 Introduction; 2 Approaches to small enterprise research; Dualistic perspectives; Industrial production perspectives; Three potential approaches; Conclusion: a way forward; 3 Small enterprise research in developing countries: new directions; A small enterprise integrative framework; Framework building blocks; Conclusion: a more appropriate framework; 4 Setting the scene: the context of production; Indonesian economy since 1980<br>Political environment: central controlUrban labour force; Small enterprises in Indonesia; Development disparities in Eastern Indonesia; Sulawesi, South Sulawesi and Makassar; Conclusion: the scene; 5 Small enterprises in Makassar: internal dynamics; Enterprise history and organisation; Production; Labour flexibility; 6 Small enterprises in Makassar: inter-firm dynamics; Networks and trust; Innovation; |

Clusters and collective efficiency; The future: attitudes and expectations; Conclusion: diversity in dynamics; 7 Constraints to small enterprise growth; Growth levels; Organisation  
Broader environmental constraints Conclusion: a plethora of barriers; 8 Shifting fortunes of small enterprises; Uneven impacts of the Krismon; Small enterprises in Makassar; Conclusion: the local domain; 9 Retrospect and prospect; Emic definitions of success; The way ahead; Appendices; Appendix 1. Key informants; Appendix 2. Government programmes to assist small enterprises; Appendix 3. Imitating small enterprise flexibility: Walls Ice Cream; Glossary; Notes; Bibliography; Index

---

Sommario/riassunto

In the context of Makassar, on the eastern Indonesian island of Sulawesi, the book explores the socioeconomic and cultural relationships that make life for small entrepreneurs in Makassar so distinctive. Using a new framework for the study of small enterprises - the 'small enterprise integrative framework' - this book gives us a greater understanding of the organization and operations of small enterprises in developing countries, at both the micro and macro levels. The application of this new framework for research reveals the diversity of labour flexibility, networking and cluster styles among

---