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Autore	Keohane Georgia Levenson
Titolo	Capital and the common good : how innovative finance is tackling the world's most urgent problems // Georgia Levenson Keohane
Pubbl/distr/stampa	New York : , : Columbia University Press, , [2016] ©2016
ISBN	0-231-54166-X
Descrizione fisica	1 online resource (263 pages) : illustrations
Collana	Columbia Business School publishing
Classificazione	QK 600
Disciplina	174/.4
Soggetti	Finance - Social aspects Finance - Moral and ethical aspects Capitalism - Social aspects Social responsibility of business Common good
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: innovative finance and the visible hand -- Climate change: REDD forests, green bonds, and the price of climate finance -- Health care: medicine for market failure -- Financial inclusion and access to capital -- Redefining risk, response, and resilience towards a new disaster finance -- US community and economic development -- Conclusion: financing the future: innovative finance and the ties that bind -- Epilogue: the road ahead.
Sommario/riassunto	Despite social and economic advances around the world, poverty and disease persist, exacerbated by the mounting challenges of climate change, natural disasters, political conflict, mass migration, and economic inequality. While governments commit to addressing these challenges, traditional public and philanthropic dollars are not enough. Here, innovative finance has shown a way forward: by borrowing techniques from the world of finance, we can raise capital for social investments today. Innovative finance has provided polio vaccines to children in the DRC, crop insurance to farmers in India, pay-as-you-go solar electricity to Kenyans, and affordable housing and transportation to New Yorkers. It has helped governmental, commercial, and

philanthropic resources meet the needs of the poor and underserved and build a more sustainable and inclusive prosperity. Capital and the Common Good shows how market failure in one context can be solved with market solutions from another: an expert in securitization bundles future development aid into bonds to pay for vaccines today; an entrepreneur turns a mobile phone into an array of financial services for the unbanked; and policy makers adapt pay-for-success models from the world of infrastructure to human services like early childhood education, maternal health, and job training. Revisiting the successes and missteps of these efforts, Georgia Levenson Keohane argues that innovative finance is as much about incentives and sound decision-making as it is about money. When it works, innovative finance gives us the tools, motivation, and security to invest in our shared future.

2. Record Nr.	UNINA9910971335903321
Autore	Eggink John <1959->
Titolo	Managing energy costs : a behavioral and non-technical approach // John Eggink
Pubbl/distr/stampa	Gistrup : , : River Publishers, , 2020
ISBN	1-00-315122-1 1-003-15122-1 87-7022-251-7
Edizione	[1st.]
Descrizione fisica	1 online resource
Disciplina	658.26
Soggetti	Energy conservation Energy consumption Power resources - Cost control BUSINESS & ECONOMICS / Management Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: Lilburn: Fairmont Press, 2007. <P>Section I-Linking Behavior and Energy Consumption 1. Unique Characteristics of Electricity that Increase Energy Costs 2. How Attitudes Influence Energy Consumption 3. Common Electrical Myths that Increase Energy Costs 4. Organizational Pitfalls that Increase Energy Consumption 5. How Employee Behavior Affects other Common

Energy Management Initiatives 6. The Financial Impact of Managing the Behavioral Aspects of Energy Consumption 7. The Environmental Impact of Energy Consumption 8. Critical Success Factors Towards Heightened Energy Awareness 9. Section Wrap-up Section II-Reference Section 10. Low Cost and No Cost Actions 11. Energy Awareness Facts, Quotes and Tidbits, Financial Facts and Quote

Nota di contenuto

Intro -- Contents -- Acknowledgements -- Introduction -- Section I Linking Behavior and Energy Consumption -- Chapter 1 Unique Characteristics of Electricity that Increase Energy Costs -- Chapter 2 How Attitudes Influence Energy Consumption -- Chapter 3 Common Electrical Myths That Increase Energy Costs -- Chapter 4 Organizational Pitfalls that Increase Energy Consumption -- Chapter 5 How Employee Behavior Affects Other Common Energy Management Initiatives -- Chapter 6 The Financial Impact of Managing the Behavioral Aspects of Energy Consumption -- Chapter 7 The Environmental Impact of Energy Consumption -- Chapter 8 Critical Success Factors Towards Heightened Energy Awareness -- Chapter 9 Section Wrap-up -- Section II Reference Section -- Chapter 10 Low Cost and No Cost Actions -- Chapter 11 Energy Awareness Facts, Quotes and Tidbits -- Non-technical Energy Awareness Glossary -- Index.

Sommario/riassunto

Completely non-technical in its approach and focusing exclusively on managing the human element of energy consumption, this book demonstrates how to apply proven management techniques to significantly reduce these unnecessary energy expenses within an organization. It includes a broad array of examples of companies that have pioneered these efforts, actual savings, step-by-step methods, and typical energy-wasting pitfalls to avoid. The author communicates in an easy-to-understand and cohesive manner how to break the cycle of energy waste, making employees cooperative in saving energy and accountable for the energy they use.
