Record Nr. UNINA9910971309003321 Autore Wright Kelley Titolo Dividends still don't lie: the truth about investing in blue chip stocks and winning in the stock market / / Kelley Wright Hoboken, N.J., : Wiley, c2010 Pubbl/distr/stampa 9786612481949 **ISBN** 9780470608500 0470608501 9781282481947 1282481940 9780470608487 047060848X Edizione [1st edition] 1 online resource (237 p.) Descrizione fisica Disciplina 332.63/22 Soggetti Blue-chip stocks Dividends Stocks - Prices Investment analysis Portfolio management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Dividends Still Don't Lie: The Truth About Investing in Blue Chip Stocks and Winning in the Stock Market; Contents; Foreword; Acknowledgments; List of Figures and Tables; Introduction; Part I: THE ART OF DIVIDEND INVESTING; Chapter 1: First Things First; Chapter 2: The Case for Investing in Stocks; Chapter 3: The Dividend-Value Strategy; Chapter 4: Quality and Blue Chip Stocks; Chapter 5: Value and Blue Chip Stocks; Part II: BARGAINS STILL COME IN CYCLES; Chapter 6: Value and the Stock Market; Chapter 7: Finding Undervalued and Overvalued Stocks Chapter 8: Value, Cycles, and the Dow Jones AveragesPart III: WINNING

IN THE STOCK MARKET; Chapter 9: Developing a Successful Stock Strategy; Chapter 10: Building and Managing the Dividend-Value

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A timely follow-up to the bestselling classic Dividends Don't Lie In 1988 Geraldine Weiss wrote the classic Dividends Don't Lie, which focused on the Dividend-Yield Theory as a method of producing consistent gains in the stock market. Today, the approach of using the dividend yield to identify values in blue chip stocks still outperforms most investment methods on a risk-adjusted basis. Written by Kelley Wright, Managing Editor of Investment Quality Trends, with a new Foreword by Geraldine Weiss, this book teaches a value-based strategy to investing, one that us