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Nota di contenuto	1. "Hoovering" in the Twenties: Efficiency, Wages, and Growth in the "New Economic System" -- Postwar Labor Unrest and the Arrival of Herbert Hoover -- Confronting and Defining the Waste in Industry -- A Public Concern: The Workday in the Steel Industry -- Wages, Hours, and "a Feeling of Partnership" -- "This Almost Insatiable Appetite for Goods and Services": The NBER Celebrates the Worker-Consumer -- 2. Wages and the Public Interest: Economists and the Wage Question in the New Era -- Mistakes and Makeovers: Wage and Price Statistics, 1914-1925 -- Measuring Wages in the Postwar Era -- Wages as a

Public Concern -- Prosperity and Wages in the Postwar Era -- Wages as a Public Concern -- Prosperity and Wage Justice: The Post-1922 Real Wage Increase -- 3. Enlightened Labor? Labor's Share and Economic Stability -- The AFL's Search for a New Mission -- The Rise of the Labor Research Bureau -- More than Just More: A New Wage Policy for Organized Labor -- Labor's New Friends -- The AFL as a Watchdog for Economic Stability -- Open the Books: The LBI's Examination of Profits -- "Assuming Responsibility for Service:" The B & O Experiment -- 4. A New Capitalism?: Interrogating Employers' Efforts to Cultivate a "Feeling of Partnership" in Industry -- Interrogating New Capitalism: The RSF Studies -- The Filene Department Store and Dutchess Bleachery Investigations -- The Rockefeller Plan in the Coal and Steel Industry -- Conclusion: A New Capitalism? -- 5. Gender Research as Labor Activism: The Women's Bureau in the New Era -- Empowering Expertise: The Creation of the Women's Bureau -- Redefining Women Workers as Breadwinners -- Labor Inquiry as Activism through Gendered and Race Knowledge -- Advocating Labor Standards Before and After Adkins -- 6. The New "Negro Problem" -- An Intractable Condition -- Celebration and Concern: First Steps at Making Sense of the Migration -- The Rise and Fall of the Division of Negro Economics -- The Red Summer and the Emergence of Charles S. Johnson -- 7. Promising Problems: Working towards a Reconstructed Understanding of the African American and Mexican Worker -- Framing the Postwar Immigration Debate -- Reconstructing the Public Perception of the Negro Problem -- Considering the Relative Position of the Negro and Mexican Worker -- Remaking the Public Image of the Mexican Problem.

Sommario/riassunto

Once viewed as a distinct era characterized by intense bigotry, nostalgia for simpler times and a revulsion against active government, the 1920s have been rediscovered by historians in recent decades as a time when Herbert Hoover and his allies worked to significantly reform economic policy. Mark Hendrickson both augments and amends this view by studying the origins and development of New Era policy expertise and knowledge. Policy-oriented social scientists in government, trade union, academic and nonprofit agencies showed how methods for achieving stable economic growth through increased productivity could both defang the dreaded business cycle and defuse the pattern of hostile class relations that Gilded Age depressions had helped to set as an American system of industrial relations.
