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Nota di contenuto	Intro -- Contents -- Contributors -- Introduction: Mass Media and the Socialization of Adolescents Since World War II -- Part I: The Emergence and Evolution of a Youth Culture in the Media -- 1 Understanding the "Jackpot Market": Media, Marketing, and the Rise of the American Teenager -- 2 "Still Talking About My Generation!" The Representation of Youth in Popular Music -- 3 Music Videos: Media of the Youth, by the Youth, for the Youth -- Part II: Portrayal of Adolescents and Influential Behaviors -- 4 It Matters What Young People Watch: Health Risk Behaviors Portrayed in Top-Grossing Movies Since 1950 -- 5 Adolescent Gender Role Portrayals in the Media: 1950 to the Present -- 6 Adolescent Body Image and Eating in the Media: Trends and Implications for Adolescent Health -- 7 African Americans, Latinos, Asians, and Native Americans in the Media: Implications for Adolescents -- 8 Adolescents and Television Violence -- 9 Tobacco Portrayals in U.S. Advertising and Entertainment Media -- 10 The Changing Portrayal of Alcohol Use in Television Advertising -- 11 From Twin Beds to Sex at Your Fingertips: Teen Sexuality in Movies, Music, Television, and the Internet, 1950 to 2005 -- Part III: Evolving Forms of Media Influence -- 12 The Games, They Are a-Changin': Technological Advancements in Video Games and Implications for Effects on Youth -- 13 Adolescents and the Internet -- Part IV: Policy Implications for

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Sommario/riassunto

In *The Changing Portrayals of Adolescents in the Media since 1950*, leading scholars analyze the emergence of youth culture in music and powerful trends in gender and ethnic-racial representation, sexuality, substance use, violence, and suicide portrayed in the media. This book illuminates the evolution of teen portrayal, the potential consequences of these changes, and the ways policy-makers and parents can respond.
