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Titolo	Fintech : the new DNA of financial services // Pranay Gupta, T. Mandy Tham
Pubbl/distr/stampa	Boston, Massachusetts ; ; Berlin : , : De G Press, , 2019
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Nota di contenuto	Frontmatter -- About De/G PRESS -- Quote -- Acknowledgments -- About the Authors -- Contents -- Preface -- Part 1: An Overview of Fintech -- Chapter 1. Fintech and the Disruption of Financial Services -- Chapter 2. Fintech in the Context of the Digital Economy -- Chapter 3. The Landscape of Fintech -- Part 2: Enablers of a Digital Economy -- Chapter 4. Digital Identity -- Chapter 5. The Importance of Cloud Computing -- Chapter 6. Data Science and Big Data -- Chapter 7. Blockchain and Distributed Ledger Technology 2.0 -- Chapter 8. Use Cases of Blockchain Technology in Financial Services -- Chapter 9. Cryptoassets -- Chapter 10. Open Banking: Digital Payments Systems -- Chapter 11. Theories of Artificial Intelligence and Machine Learning -- Chapter 12. A Practical Approach to Machine Learning (ML) and Artificial Intelligence (AI) -- Part 3: Fintech Innovations and Disruptions -- Chapter 13. Disruption in Asset Servicing -- Chapter 14. Disruption in the Capital Markets -- Chapter 15. Disruption in Investment Management -- Chapter 16. Alternative Data in Portfolio Management -- Chapter 17. Online Marketplace Lending -- Chapter 18. Lending and Crowdfunding -- Chapter 19. Robo-Advisory and Multi-Asset Allocation -- Chapter 20. WealthTech -- Chapter 21. RegTech: We are coming out of Fintech! -- Chapter 22. Digitalizing the Client Lifecycle and KYC/AML with RegTech -- Chapter 23. InsurTech: Using China as an Example -- Part 4: The Impact of Fintech -- Chapter 24. Technology and the Dislocation of the Fast Moving Consumer Goods Industry --

Sommario/riassunto

This extraordinary book, written by leading players in a burgeoning technology revolution, is about the merger of finance and technology (fintech), and covers its various aspects and how they impact each discipline within the financial services industry. It is an honest and direct analysis of where each segment of financial services will stand. Fintech: The New DNA of Financial Services provides an in-depth introduction to understanding the various areas of fintech and terminology such as AI, big data, robo-advisory, blockchain, cryptocurrency, InsurTech, cloud computing, crowdfunding and many more. Contributions from fintech innovators discuss banking, insurance and investment management applications, as well as the legal and human resource implications of fintech in the future.

2. Record Nr.	UNINA9910971180103321
Autore	Meislin Marcia
Titolo	The internal consultant : drawing on inside expertise // Marcia Meislin
Pubbl/distr/stampa	Menlo Park, Calif., : Crisp Publications Lanham, MD, : Distribution to the U.S. Trade, National Book Network, c1997
ISBN	1-4175-2072-8
Descrizione fisica	1 online resource (110 p.)
Collana	A Fifty-Minute series book
Disciplina	658.4/6
Soggetti	Business consultants
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Livello bibliografico	Monografia
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Nota di contenuto	TITLE -- COPYRIGHT -- ABOUT THE AUTHOR -- ABOUT THE SERIES -- CONTENTS -- DEDICATION -- INTRODUCTION -- SECTION 1 What Is an Internal Consultant? -- THE INTERNAL CONSULTANT -- CONSULTANTS' SPECIAL CHALLENGES -- HOW AND WHY PEOPLE BECOME INTERNAL CONSULTANTS -- Career Enrichment -- CONSULTING COMPETENCIES FEEDBACK -- SECTION 2 How to Define Yourself as a Consultant -- WHAT IS THE CUSTOMER-SUPPLIER CHAIN? -- HOW DO YOU FIT INTO THAT CHAIN? -- WHAT DO CLIENTS NEED FROM YOU? -- WHY

CONSULTANTS NEED TO BE REAL -- Author's Response -- Lesson 1: Most People Are Ambivalent about Hearing Honest Feedback -- Lesson 2: They Often "Shoot the Messenger" -- Lesson 3: Build Rapport and Trust with Your Client Before Beginning Intensive Work -- Lesson 4: Client Resistance Can Happen Anywhere, Anytime and at Any Level -- IN-HOUSE CONSULTANTS: SPECIAL CONSIDERATIONS -- SECTION 3 The Eight-Phase C-O-N-S-U-L-T-S Process -- THE INTERNAL CONSULTING PROCESS -- PHASE 1: CONTACT -- First Impressions -- FINDING DECISION MAKERS -- WHEN IS THE BEST TIME TO MAKE CONTACT? -- CONTACT OBSERVATIONS -- PHASE 2: OUTCOMES -- CONSULTANT'S ANALYSIS OF THE SITUATION -- PHASE 3: NEGOTIATE NEEDS -- COMMON NEGOTIATING POINTS -- Time Commitment on Both Sides -- Method for Data Gathering -- Specific Objectives and Timeframes -- Administrative Support -- Budget -- Check-in Periods -- Ongoing Form of Communication -- Relationship Issues -- Location/Office Space -- Additional Points to Clarify -- PHASE 4: SEARCH FOR DATA -- WHY DO DATA GATHERING? -- INFORMATIONAL INTERVIEWING GUIDELINES -- Interview Guidelines -- Setting Up the Interview -- Preparing for the Interview -- Starting the Interview -- Conducting the Interview -- Listen Actively -- Taking Notes -- Closing the Interview -- PHASE 5: UNDERSTAND AND FEED BACK DATA -- THE THREE METHODS -- Method 1: Gap Analysis. Method 2: Forced-Field Analysis -- FORCE-FIELD ANALYSIS -- Method 3: The Four Ps Analysis -- TIPS FOR RECEIVING FEEDBACK -- PHASE 6: LAY OUT ACTION PLAN -- DEVELOPING A UNIFIED PLAN -- Activity #1 -- Activity #2 -- Activity #3 -- WRITING OUT THE UNIFIED ACTION PLAN -- PHASE 7: TRACK RESULTS -- PHASE 8: SET IN MOTION -- SECTION 4 Understanding and Working with Resistance -- WHAT IS RESISTANCE? -- HANDLING RESISTANCE -- STRATEGIES FOR RESISTING RESISTANCE -- Your Own Blocks -- APPLYING WHAT YOU LEARNED -- SECTION 5 How to Market Yourself Inside the Organization -- POSITIONING YOURSELF IN THE MARKET -- Create Your Positioning Statement -- DESCRIBING YOUR BENEFIT -- NOW IT'S YOUR TURN. READY? GO... -- PACKAGING YOUR SERVICES -- GETTING CREDIBILITY.

Sommario/riassunto

This book addresses the major kinds of internal help: problem solving, enacting change, giving advice, and working on large-scale transformations. Included are clear descriptions of the seven-phase internal consulting process and why it is important to conduct a "lessons learned" wrap-up meeting to explore outcomes.
