1. Record Nr. UNINA9910971104503321 Autore **Property World Intellectual** Titolo Pubbl/distr/stampa Geneva:,: World Intellectual Property Organization,, 2020 ©2020 **ISBN** 9789280532258 9280532251 Edizione [1st ed.] Descrizione fisica 1 online resource (28 pages) Soggetti Intellectual property Patent laws and legislation Lingua di pubblicazione Giapponese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto This book provides an introduction to intellectual property (IP) and its significance in both cultural and economic contexts. It outlines the complexities of intellectual property law, covering various national and international regulations. The book discusses the importance of creativity and innovation in driving economic growth and highlights the role of IP rights in providing fair returns to inventors, artists, and businesses. Key topics include patents, trademarks, industrial designs, and geographical indications, emphasizing their historical development and contemporary relevance. It is intended for individuals seeking to understand the legal frameworks protecting intellectual creations and the benefits these protections offer to creators and consumers.