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Nota di contenuto	Introduction : popular culture, racialized identities, and African visual culture -- Race-ing fantasy : the Sports illustrated swimsuit issue in South Africa -- "It's sort of like National geographic meets Sports illustrated" -- Fashioning identities : Kente, nostalgia, and the world of Barbie -- It's a small, white world -- Africa in Florida : Disney's Animal Kingdom Lodge -- Refrain : Africa in the American imagination.
Sommario/riassunto	In the American world, the presence of African culture is sometimes fully embodied and sometimes leaves only a trace. Africa in the American Imagination: Popular Culture, Racialized Identities, and African Visual Culture explores this presence, examining Mattel's world of Barbie, the 1996 Sports Illustrated swimsuit issue, and Disney World, each of which repackages African visual culture for consumers. Because these cultural icons permeate American life, they represent the broader U.S. culture and its relationship to African culture. This study integrates approaches from art history and visual