

1. Record Nr.	UNINA9910971096403321
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Titolo	Accessibility and acceptability in technical manuals : a survey of style and grammatical metaphor // Inger Lassen
Pubbl/distr/stampa	Philadelphia, PA, : John Benjamins Pub., 2003
ISBN	9786612254505 9789027296825 9027296820 9781282254503 1282254502 9781423761372 1423761375
Edizione	[1st ed.]
Descrizione fisica	1 online resource (201 p.)
Collana	Document design companion series, , 1568-1963 ; ; v. 4
Disciplina	808/.0666
Soggetti	Technical writing Technical manuals Readability (Literary style)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Accessibility and Acceptability in Technical Manuals -- Editorial page -- Title page -- LCC page -- Table of contents -- Symbols -- Preface -- Introduction -- Chapter 1. Research disciplines and methods -- Chapter 2. Field, Tenor and Mode dimensions -- Chapter 3. Register analysis -- Chapter 4. Categorizing text through genre analysis -- Chapter 5. Research methods and survey -- Chapter 6. Information structure -- Chapter 7. The technical manual as social semiotic -- Chapter 8. Discussion and conclusions -- References -- Appendix: Survey of writing style in technical manuals -- Name index -- Subject index.
Sommario/riassunto	Accessibility and Acceptability in Technical Manuals is written for an audience with a general interest in readability studies, linguistics and technical writing. With the main emphasis on technical manuals the book is primarily targeted at those who have a special interest in the design and use of utility texts and how these texts are received and

understood by a multifaceted audience. Accessibility is not a new research area and many explanations have been offered over the past years as to why non-experts often have difficulties in comprehending texts written by technological experts. This book offers a new approach to accessibility studies by exploring not only style, but also attitudes to style, by asking text consumers which style they prefer for different parts of the manual. A key role is played by the Systemic Functional Linguistics' notion of grammatical metaphor, a stylistic choice that is commonly used in technical literature. Grammatical metaphor - although apparently obstructing the comprehension process of some readers - is a common element in the preferred style that separates the 'insiders' from the 'outsiders'. An explanation of this rather surprising result is offered by resorting to Critical Discourse Analysis.
