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Sommario/riassunto	This book offers a clear-eyed and balanced analysis of for-profit colleges and universities, reviewing their history, business strategies, and management practices; setting them in the context of marketplace

conditions, the framework of public policy and government regulations; and viewing them in the light of the public good. Individual chapters variously explore FPCU's governance, how they develop courses and programs, and the way they define faculty work; present findings from in-depth interviews with parttime and full-time faculty to understand how external forces and the imperative of pro
