

1. Record Nr.	UNINA9910970653003321
Autore	Molina-Guzman Isabel
Titolo	Dangerous curves : Latina bodies in the media // Isabel Molina-Guzman
Pubbl/distr/stampa	New York, : New York University Press, 2010
ISBN	9780814796061 0814796060 9780814759547 0814759548 9781441638236 1441638237
Edizione	[1st ed.]
Descrizione fisica	1 online resource (266 p.)
Collana	Critical cultural communication
Disciplina	302.2308968/073
Soggetti	Hispanic American women in mass media Popular culture - United States Mass media and minorities - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction -- 1. Saving Elián -- 2. Disciplining J.Lo: Booty Politics in Tabloid News -- 3. Becoming Frida -- 4. "Ugly" America Dreams the American Dream -- 5. Maid in Hollywood -- Conclusion -- Notes -- Bibliography -- Index -- About the Author
Sommario/riassunto	With images of Jennifer Lopez's butt and America Ferrera's smile saturating national and global culture, Latina bodies have become an ubiquitous presence. Dangerous Curves traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including news, media gossip, movies, television news, and online audience discussions. Isabel Molina-Guzmán maps the ways in which the Latina body is gendered, sexualized, and racialized within the United States media using a series of fascinating case studies. The book examines tabloid headlines about Jennifer Lopez's indomitable sexuality, the contested authenticity of Salma Hayek's portrayal of Frida Kahlo in the movie Frida, and America

Ferrera's universally appealing yet racially sublimated Ugly Betty character. *Dangerous Curves* carves out a mediated terrain where these racially ambiguous but ethnically marked feminine bodies sell everything from haute couture to tabloids. Through a careful examination of the cultural tensions embedded in the visibility of Latina bodies in United States media culture, Molina-Guzmán paints a nuanced portrait of the media's role in shaping public knowledge about Latina identity and Latinidad, and the ways political and social forces shape media representations.
