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Nota di contenuto	Strabo and the Invention of Turdetania / Gonzalo Cruz Andreotti -- Historians vs. Geographers: Divergent Uses of the Ethnic Name Turdetania in the Greek and Roman Tradition / Pierre Moret -- The City as a Structural Element in Turdetanian Identity in the Work of Strabo / Encarnación Castro-Páez -- Deconstructing 'Turdetanian Culture': Identities, Territories and Archaeology / José García Fernández -- Ethnic and Cultural Identity among Punic Communities in Iberia / Eduardo Ferrer Albelda -- Carthaginians in Turdetania: Carthaginian Presence in Iberia before 237 bce / Ruth Pliego Vázquez -- Tyrian Connections: Evolving Identities in the Punic West / Manuel Álvarez Martí-Aguilar -- Unraveling the Western Phoenicians under Roman Rule: Identity, Heterogeneity and Dynamic Boundaries / Francisco Machuca Prieto -- Across the Looking Glass: Ethno-Cultural Identities in Southern Hispania through Coinage / Bartolomé Mora Serrano -- The Economy and Romanization of Hispania Ulterior (125–25 bce): The Role of the Italians / Enrique García Vargas -- Epilogue: A New Paradigm for Romanization? / Gonzalo Cruz Andreotti.
Sommario/riassunto	Roman Turdetania makes use of the literary and archeological sources to provide an updated state of knowledge from a postcolonial approach about the socio-cultural interaction processes and the subsequent romanisation of the populations in the southern Iberian Peninsula from

the 4th to the 1st centuries BCE. The resulting communities shaped a new identity, hybrid and converging, resulting from the previous Phoenician–Punic substrate vigorously coexisting with the new Hellenistic-Roman imprint.
