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| Autore                  | Bengtsson Maria  |
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| Edizione                | [1st ed.]  |
| Descrizione fisica      | 1 online resource (286 p.)   |
| Collana                 | Studies in global competition ; ; v. 5   |
| Disciplina              | 338.6048   |
| Soggetti                | Competition<br>Competition - Sweden<br>Competition, International  |
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| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | "Originally published in Swedish in 1994 as Konkurrens klimat och dynamik: en studie av interaktion mellan konkurrenter by Umea Universitet, Umea"--T.p. verso.  |
| Nota di bibliografia    | Includes bibliographical references (p. 255-261) and index.  |
| Nota di contenuto       | Book Cover; Title; Contents; List of Figures; List of Tables; Preface; Domestic Rivalry; The Process of Competition; To Study Interaction Between Competitors; The Front-Loader Industry; The Lining Industry; The Rack and Pinion Industry; Four Climates of Competition; Climates of Competition and Dynamics; Conclusions and Implications; Appendix; References; Index   |
| Sommario/riassunto      | Climates of Competition studies the innovations and manoeuvres of geographically proximate competitors to further understand the nature and dynamics of competition. Through case-studies of manufacturers competing for shares in three industrial markets - agricultural machinery, processing equipment and heavy lifting equipment - a detailed picture of the nature of competition emerges. By combining questions of geography with those of corporate strategy, this study provides an advanced analysis of the relationship between competition and corporate learning processes. |