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Autore	Maranon Luis <1935->
Titolo	Asuntos publicos : lobby y diplomacia corporativa / / Luis Maranon and Julio Cesar Herrero
Pubbl/distr/stampa	Madrid, Spain : , : Editorial Dykinson, , [2022] ©2022
ISBN	84-11-22086-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (274 pages)
Disciplina	342
Soggetti	Lobbying Public administration
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910970480703321
Titolo	Sociolinguistics : an international handbook of the science of language and society / / edited by Ulrich Ammon, Norbert Dittmar, Klaus J. Mattheier = Soziolinguistik : ein internationales Handbuch zur Wissenschaft von Sprache und Gesellschaft / herausgegeben von Ulrich Ammon, Norbert Dittmar, Klaus J. Mattheier
Pubbl/distr/stampa	Berlin ; ; New York, : de Gruyter, 2006
ISBN	9786612194924 9781282194922 1282194925 9783110199871 3110199874
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (892 p.)
Collana	Handbucher zur Sprach- und Kommunikationswissenschaft ; ; Bd. 3 = Handbooks of linguistics and communication science
Classificazione	ES 100
Altri autori (Persone)	AmmonUlrich DittmarNorbert MattheierKlaus
Disciplina	306.4/4
Soggetti	Sociolinguistics Language and culture
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	German and English.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Regional Overview -- Scandinavia -- The British Isles -- The Low Countries -- The German-Speaking Countries -- Switzerland -- France -- Italy -- The Iberian Peninsula -- Hungarian In- and Outside Hungary -- Rumänien und Moldau -- The South-Slavic Area -- The West-Slavic Languages -- The East-Slavic Area -- The Baltic States -- Gypsy Languages -- Albania -- Greece and Cyprus -- Central Asia and Mongolia -- Georgia -- Armenia -- Turkey -- Iran, Afghanistan and Tajikistan -- The Arabic-speaking Middle East -- Israel and the Jewish Languages -- The Arabian Peninsula and Iraq -- North Africa -- Francophone West Africa -- Sudan and the Horn of Africa -- Anglophone West Africa -- East Africa -- Democratic Republic of Congo, Rwanda and Burundi -- Lusophone Africa -- Southern Africa

-- Madagascar and the Comoros -- The Indian Ocean -- South Asia -- China -- Mainland Southeast Asia -- Malaysia and Insular Southeast Asia -- Japan und Korea -- Australia and New Zealand -- The South Pacific -- Canada -- The USA -- Bermuda and the Bahamas -- Mexico and Central America -- The Hispanophone Caribbean -- The Anglophone Caribbean -- The Francophone Caribbean -- The Dutch-speaking Caribbean -- Hispanophone South America -- Brazil -- English in the South Atlantic Ocean -- Linguistic Change, Sociolinguistic Aspects -- The Relationship between Linguistic and Social Change -- Der Übergang von Oralität zu Skribalität in soziolinguistischer Perspektive -- The Alphabetization of Speech Communities -- Convergence and Divergence of Regional Varieties -- Development and Reform of Standard Languages and Destandardization -- Sociolinguistic Aspects of Social Modernization -- The Development of Languages for Special Purposes -- Colonization and Decolonization -- The Development of Language Empires -- Language Maintenance, Language Decline and Language Death -- Migration and Language -- Sociolinguistic Developments as a Diffusion Process -- Language Spread -- Language History and Historical Sociolinguistics -- Application -- Forensic Sociolinguistics -- Discourse Analysis and the Law -- The Sociolinguistics of Ageing -- Sociolinguistics and Mother-Tongue Education -- Discourse in the Classroom -- Sociolinguistics and Second Language Teaching -- Sociolinguistics and Foreign Language Teaching -- Language Planning: Standardization -- Language Planning - Language Determination -- Language Planning: Graphization and the Development of Writing Systems -- Language Planning: Modernization -- Language Maintenance and Reversing Language Shift -- Language Revival -- Language Cultivation -- Lexicography and Sociolinguistics -- Sociolinguistics and Linguistic Minorities -- Choosing an Official Language -- Applied Linguistic Gender Research -- Sociolinguistics and Speech Therapy -- Therapeutic Discourse -- Sociolinguistics and Intercultural Communication -- Applied Social Dialectology -- Rhetoric -- Revealing the Implications of Ideological Language Use -- Linguistic Human Rights -- Subject Index

Sommario/riassunto

Sociolinguistics (or the sociology of language) has established itself as an academic subject in many countries. The discipline promises to be of benefit in solving practical problems in such areas as language planning and standardization, language teaching and therapy, and language policy. This handbook provides this account.
