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	Sommario/riassunto	Potboilers looks at the many forms of popular narrative - in print, film and TV. It considers the ways in they have been analysed in literary

criticism, sociology, communications, media and cultural studies. The book introduces and summarizes two decades of debate about mass-produced fictions and their position within popular culture. It assesses the methods that have been used in these debates, focussing both on narrative analysis and the communications process. It explores generic conventions, the role of commercial strategies, and the nature of the audience with reference to cr