

1. Record Nr.	UNINA9910970331003321
Titolo	Comprehensive aesthetic rejuvenation : a regional approach / / edited by Jenny Kim, Gary Lask, Andrew Nelson
Pubbl/distr/stampa	New York : , : Informa Healthcare, , 2012
ISBN	0-429-06617-1 1-283-39575-4 9786613395757 1-84184-758-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (188 p.)
Collana	Series in Cosmetic and Laser Therapy
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Disciplina	613.2
Soggetti	Rejuvenation Surgery, Plastic
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Front Cover ; Contents; Contributors; An approach to the aging process and rejuvenation; Chapter 1.1 Skin aging and function ; Chapter 1.2 Cosmeceuticals ; Chapter 1.3 Achieving healthy skin through a multimodality approach ; Chapter 2.1 Introduction to facial rejuvenation ; Chapter 2.2 The aging process on the face; Chapter 2.3 Laser rejuvenation ; Chapter 2.4 Eyes, lashes, and brows! Approaches to periorbital rejuvenation ; Chapter 2.5 Midface rejuvenation: Fillers for augmentation of the cheeks and nasolabial folds ; Chapter 2.6 Perioral rejuvenation Chapter 2.7 Surgical interventions for the aging face: Rhytidectomy (facelift)Chapter 3.1 Introduction to hair; Chapter 3.2 Structure and function of hair ; Chapter 3.3 What factors play a role in unhealthy hair? ; Chapter 3.4 Aesthetic hair care ; Chapter 3.5 Excess hair ; Chapter 3.6 Hair loss and hair transplantation; Chapter 4.1 Introduction to fat and body rejuvenation ; Chapter 4.2 The impact of obesity ; Chapter 4.3 Approach to cellulite and fat ; Chapter 4.3.1

Lasers and noninvasive body contouring treatments ; Chapter 4.3.2

Liposuction

Chapter 4.4 Body contouring surgery Chapter 4.5 Breast contouring

surgery ; Chapter 5.1 The aging process in ethnic skin; Chapter 5.2

Hyperpigmentation and skin-lightening agents; Chapter 5.3 Aesthetic

treatments ; Index; Back Cover

Sommario/riassunto

There is an increasing number of medical professionals specializing in minimally invasive cosmetic procedures and the panoply of procedures themselves is growing all the time, and not simply confined to treatment of the face. Patients are accordingly becoming more demanding and want to achieve the best results, whether they want the difference to be dramatic or more subtle. This is a synoptic text covering all procedures and the whole body, from an international centre of excellence, on how to offer the best results to demanding patients. Each chapter uses case studies to illustrate how to tailor procedures to individual patients--Provided by publisher.