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Titolo	The lean law firm : run your firm like the world's most efficient and productive businesses // Larry Port and Dave Maxfield
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Note generali	Includes index.
Nota di contenuto	The saga of Carson Wright -- The basics--lean thinking and terminology -- Systems thinking 1--the income formula -- Using KPIs--what, when, and how to measure -- Systems thinking 2--bringing your system to life -- Lean marketing -- Locking it down--standardization, written procedures, and checklists -- Visual communication, meetings, and rhythm -- Getting control of technology -- Goal setting and the October surprise -- Buy in--general adoption tactics and challenges unique to law firms.
Sommario/riassunto	It's a difficult world for law firms these days. Client demands, increased competition, and the distractions of technology can put pressure on any business. Law firms who attempt to respond with "traditional" firm management practices are perhaps more susceptible than any other business to falling victim to the chaos. But fortunately, there's a solution. And it's found not in traditional law firm management methods, but in the practices of some of the world's most efficient and forward-thinking manufacturing companies who learned--long ago--the power of lean methodologies and systems thinking. Far from a dry read, The Lean Law Firm is a one-of-a-kind book that employs elements of the graphic novel to teach business lessons to lawyers. Follow the engaging story of lawyer Carson Wright, who suddenly finds himself responsible for saving a small law firm, as his mentor Guy Chapman imparts the lean techniques that transformed his factory from the brink of bankruptcy to new heights of profitability. As you

watch the The Lean Law Firm story unfold, you'll see how your own firm is just a manageable system that can be analyzed and optimized. The authors share a proven, immediately usable template for making that system lean and efficient. And, from this new understanding, you'll reap not only financial benefits, but a renewed enthusiasm for running your firm. Join us, and start your own Lean story!
