

1. Record Nr.	UNINA9910970038203321
Titolo	Tourism and agriculture : new geographies of consumption, production and rural restructuring // edited by Rebecca Maria Torres and Janet Henshall Momsen
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2011
ISBN	1-136-84922-X 1-283-10493-8 9786613104939 1-136-84923-8 0-203-83440-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (241 p.)
Collana	Contemporary geographies of leisure, tourism, and mobility
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Disciplina	338.1
Soggetti	Agritourism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Tourism, agriculture and rural restructuring -- pt. 2. Building tourism and agriculture linkages : challenges and potential -- pt. 3. New forms of tourism and agriculture production and consumption.
Sommario/riassunto	Shifting global consumption patterns, tastes and attitudes towards food, leisure, travel and place have opened new opportunities for rural producers in the form of agritourism, ecotourism, wine, food and rural tourism and specialized niche market agricultural production for tourism. Agriculture is one of the oldest and most basic parts of the global economy, while tourism is one of the newest and most rapidly spreading. In the face of current problems of climate change, rising food prices, poverty and a global financial crisis, linkages between agriculture and tourism may provide the basis