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Altri autori (Persone)	FossNicolai J. <1964-> RobertsonPaul L
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Nota di contenuto	Preliminaries; Contents; The contributors; 1 Introduction: resources, technology and strategy; 2 Equilibrium vs. evolution in the resource-based perspective; 3 Knowledge and capabilities: a new view of the firm; 4 Synthesising resource-based, evolutionary and neoclassical thought; 5 A processual account of innovative capabilities; 6 Product and process architectures in the management of knowledge resources; 7 Building innovative assets and dynamic coherence in multi-technology companies; 8 Dynamic complementarities and technology acquisition 9 Economic organisation and the accumulation of rent-yielding assets 10 Capabilities and vertical disintegration in process technology; 11 Technological capabilities and the strategies of small manufacturing firms; 12 Technological capabilities and foreign direct investment in China; Index
Sommario/riassunto	Resources, Technology and Strategy brings together contributors from Europe, North America and Asia to consider the strategic relationship

between technology and other resources, such as production capabilities, marketing prowess, finance and organisational culture. Throughout the book, these experts take a critical approach to RBP (Resource-Based Perspective) in order to assess both its strengths and weaknesses. Case studies also highlight the importance of both having and not having strong technological capabilities in settings as diverse as the US semiconductor industry, small
