

1. Record Nr.	UNISA996438249203316
Titolo	Connectist : Istanbul University journal of communication sciences
Pubbl/distr/stampa	istanbul : , : istanbul Üniversitesi İletişim Fakültesi, , 2018-
ISSN	2636-8943
Descrizione fisica	1 online resource
Soggetti	Mass media - Turkey Press - Turkey Journalism - Turkey Communication - Turkey Press Mass media Journalism Communication Periodicals. Turkey
Lingua di pubblicazione	Turkish
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed Refereed/Peer-reviewed.

2. Record Nr.	UNINA9910969942803321
Autore	Ricken Boris
Titolo	The competitive advantage of regions and nations : technology transfer through foreign direct investment // Boris Ricken and George Malcotsis
Pubbl/distr/stampa	Burlington, Vt., : Ashgate Pub. Co., 2011
ISBN	1-315-61490-1 1-317-03763-4 1-317-03762-6 1-283-04757-8 9786613047571 1-4094-0239-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (254 p.)
Altri autori (Persone)	MalcotsisGeorge
Disciplina	338.926 338.9'26-dc22
Soggetti	Technology transfer - Economic aspects Investments, Foreign
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Theoretical foundations -- pt. 2. The practical process.
Sommario/riassunto	In The Competitive Advantage of Regions and Nations, the authors stress that companies, investment promotion agencies, and government bodies cannot simply sit and wait until new technologies arrive in their domain. Rather, they need to manage the identification, assessment, attraction, absorption and application of new technologies. In this comprehensive book, Boris Ricken and George Malcotsis explain how technology transfer in Foreign Direct Investment (FDI) projects can be systematically managed. Using some 40 case studies as illustration, they give step-by-step guidance for managers.