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Altri autori (Persone)	de Jesus Paulo MavaringanaMoises
Soggetti	Scrum (Computer software development) Agile software development
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Sommario/riassunto	This book, 'Gerenciamento Ágil de Projetos Para Iniciantes: Dominando o Básico com o Scrum' by Bryan Mathis, introduces readers to the fundamental principles of Agile project management, with a specific focus on the Scrum methodology. Drawing from his extensive experience in the technology sector, Mathis aims to guide beginners through the essential concepts of Agile, emphasizing its application in software development and beyond. The book highlights the benefits of Agile approaches such as increased team decision-making, faster delivery times, and enhanced customer satisfaction. By using Scrum as a framework, the author seeks to demystify Agile practices and encourage their adoption in various fields. This resource is tailored for readers new to Agile methodologies, aiming to equip them with the knowledge to implement Agile strategies in both technological and non-technological environments.