

1. Record Nr.	UNINA9910969809803321
Titolo	Tourism business frontiers : consumers, products and industry // edited by Dimitrios Buhalis and Carlos Costa
Pubbl/distr/stampa	Amsterdam, : Elsevier Butterworth-Heinemann, 2006
ISBN	9786610642120 9781136353635 1136353631 9781280642128 1280642122 9780080455914 0080455913
Descrizione fisica	1 online resource (297 p.)
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Disciplina	338.4791 338.47910688
Soggetti	Tourism Tourism - Forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [247]-266) and index.
Nota di contenuto	Cover; Tourism Business Frontiers; Copyright; Contents; List of figures; List of tables; List of case studies; Editors; Contributors; Foreword; Preface; Acknowledgments; 1. Introduction; Part One: New Consumers; 2. The transformation of consumer behaviour; 3. New and emerging markets; 4. Third-age tourism; 5. Youth and adventure tourism; 6. Domestic and visiting friends and relatives tourism; 7. Conference tourism - MICE market and business tourism; 8. The moralisation of tourism, and the ethical alternatives; Part Two: New Products; 9. Re-engineering established products and destinations 10. Urbanization and second-home tourism11. The influence of fashion and accessibility on destination consumption; 12. Experience design in tourism; 13. Nature-based products, ecotourism and adventure tourism; 14. Sport and events tourism; 15. Shopping and tourism; 16. Gastronomy, food and wine tourism; 17. Travel/tourism:

spiritual experiences; 18. Space tourism; Part Three: New Industry; 19. Intermediaries: travel agencies and tour operators; 20. Transport and transit: air, land and sea; 21. Hospitality megatrends; 22. Attractions megatrends; 23. Culture, heritage and visiting attractions 24. Entertainment and new leisure tourism 25. Destination management organizations and actors; Part Four: Conclusion; 26. Conclusion: tourism futures; References; Index

Sommario/riassunto

As the global tourism industry continues to expand and to become more complex, it is vital that those in the industry are equipped with a thorough knowledge of all topics involved. *New Tourism Consumers Products and Industry: Present and Future Issues* provides this comprehensive coverage and more. Written by a team of globally renowned thinkers and researchers, it not only provides a brief historical overview of tourism, but delves deeper, to discuss emerging trends, consumer types and looks at the way the industry itself is changing and developing. It provides the manager of tomorrow with the
