

1. Record Nr.	UNINA9910969787403321
Autore	Pack Sasha D
Titolo	Tourism and Dictatorship : Europe's Peaceful Invasion of Franco's Spain // by S. Pack
Pubbl/distr/stampa	New York : , : Palgrave Macmillan US : , : Imprint : Palgrave Macmillan, , 2006
ISBN	9786611360917 9781281360915 1281360910 9780230601161 0230601162
Edizione	[1st ed. 2006.]
Descrizione fisica	1 online resource (288 p.)
Disciplina	338.4/79146
Soggetti	Europe - History History, Modern International relations Sociology World politics World history European History Modern History International Relations Political History World History, Global and Transnational History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [249]-264) and index.
Nota di contenuto	Cover; Contents; List of Tables; Acknowledgments; List of Abbreviations; Introduction; 1 Travel and Tourism in Spanish History; 2 Tourism and International Engagement, 1945-1957; 3 From Nationalist Propaganda to Consumer Diplomacy; 4 Breakthrough, 1957-1962; 5 Tourism and the Politics of Development, 1962-1969; 6 Touristic Consciousness; 7 Disillusionment and Reorientation; Conclusion: Tourism and the European Challenge; Notes; Bibliography; Index

Sommario/riassunto

Following WWII, the authoritarian and morally austere dictatorship of General Francisco Franco's Spain became the playground for millions of carefree tourists from Europe's prosperous democracies. This book chronicles how this helped to strengthen Franco's regime and economic and political standing.
