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Nota di contenuto	Acknowledgments -- Introduction: numbers that matter / Richard D. Taylor and Amit M. Schejter -- Theory -- Beyond broadband access : what do we need to measure and how do we measure it? / Catherine Middleton -- Understanding digital gaps : a quartet of empirical methodologies / Bin Zhang and Richard D. Taylor -- Broadband microfoundations : the need for traffic data / Steven Bauer, David Clark, and William Lehr -- Adoption factors of ubiquitous broadband / Sangwon Lee and Justin S. Brown -- Data and modeling challenges in international comparisons / Johannes M. Bauer and Sungjoong Kim -- Data, policy, and democracy / Jorge Reina Schement -- "Rulers of thousands, hundreds, fifties, and tens" : does democracy count? / Amit M. Schejter -- The use and abuse of data in information policy making -- PHD heal thyself : in search of evidence-based research for evidence-based policy / Eli Noam -- Case studies in results-driven decision making at the fcc / Rob Frieden -- The determinants of disconnectedness : understanding US broadband unavailability / Kenneth Flamm -- European broadband spending : implications of

input-output analysis and opportunity costs / Ibrahim Kholilul Rohman and Erik Bohlin -- Using data for policy development : designing a universal service fund for Tanzania / Heather Hudson -- Notes -- Bibliography -- List of contributors -- Index.

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#### Sommario/riassunto

After broadband access, what next? What role do metrics play in understanding “information societies”? And, more important, in shaping their policies? Beyond counting people with broadband access, how can economic and social metrics inform broadband policies, help evaluate their outcomes, and create useful models for achieving national goals? This timely volume not only examines the traditional questions about broadband, like availability and access, but also explores and evaluates new metrics more applicable to the evolving technologies of information access. Beyond Broadband Access brings together a stellar array of media policy scholars from a wide range of disciplines—economics, law, policy studies, computer science, information science, and communications studies. Importantly, it provides a well-rounded, international perspective on theoretical approaches to databased communications policymaking in the Americas, Europe, Asia, and Africa. Showcasing a diversity of approaches, this invaluable collection helps to meet myriad challenges to improving the foundations for communications policy development.

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