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Nota di contenuto	""The Emergence of a Tradition: Technical Writing in the English Renaissance, 1475a€?1640""; ""Cover""; ""Title Page""; ""Copyright""; ""Preface""; ""Table of Contents""; ""Chapter 1 In Search of Our Past""; ""Chapter 2 The Rise of Technical Writing in the English Renaissance""; ""Chapter 3 Format and Page Design in English Renaissance Technical Books:Early RecognitionofReaderContext andLiteracyLeve1""; ""Chapter 4 Renaissance Technical Books and Their Audiences:Writers Respond to Readers "" ""Chapter 5 English Renaissance Technical Writing and the Emergence ofPlain Style: Toward a New Theory of the Development ofModern English Prose""""Chapter 6 From Orality to Textuality: Technical Description and theEmergence of Visual and Verbal Presentation""; ""Chapter 7 The Legacy of English Renaissance Technical Writing:New Perspectives on Basic Rhetorical Issues""; ""Selected Titles from Baywooda€?s Technical Communications Series""
Sommario/riassunto	Examining books on different topics as these appeared during the Renaissance allows us to see developments in the use of graphics, the shift from orality to textuality, the expansion of knowledge, and rise of

literacy, particularly among middle-class women readers, who were an important audience for many of these books. Changes in English Renaissance technical books provide a new, and as yet largely unexplored means of viewing the Renaissance and the dramatic changes that emerged during the 1475-1640 period, the first years of English printing.
