

1. Record Nr.	UNINA9910969712403321
Titolo	Economics, information systems, and electronic commerce : empirical research / / Robert J. Kauffman, Paul P. Tallon, editors
Pubbl/distr/stampa	Armonk, N.Y., : M.E. Sharpe, c2009
ISBN	1-317-47242-X 1-315-70496-X 1-317-47243-8 1-282-11936-2 9786612119361 0-7656-2295-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (336 p.)
Collana	Advances in management information systems, , 1554-6152 ; ; v. 13
Classificazione	85.03
Altri autori (Persone)	KauffmanRobert J TallonPaul P
Disciplina	303.4833
Soggetti	Information technology - Economic aspects Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2009 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	ECONOMICS,INFORMATION SYSTEMS, AND ELECTRONIC COMMERCE: EMPIRICAL RESEARCH; CONTENTS; SERIES EDITOR'S INTRODUCTION; IT- ENABLED AND IT-PRECIPITATED CHANGES IN THE COORDINATION OF ECONOMIC ACTIVITY; BUSINESS VALUE OF INFORMATION TECHNOLOGY AND INFORMATION SYSTEMS; ECONOMICS OF ELECTRONIC AND MULTICHANNEL MARKETS; VALUE OF KNOWLEDGE AND INFORMATION; MACROECONOMIC EFFECTS OF THE DIGITAL ECONOMY; THE ECONOMICS OF MUTUAL PENETRATION OF THE PHYSICAL AND VIRTUAL WORLDS; ECONOMICS OF RAPID-RESPONSE ORGANIZATIONS; REFERENCES; ACKNOWLEDGMENTS Chapter 1 Opportunities and Challenges for Information Systems Research: Beyond the Bounds of Statistical Inference-An Introduction PROLOGUE; CHALLENGES; SYNTHESIS; OPPORTUNITIES; AN OVERVIEW OF THE CHAPTERS IN THIS VOLUME; CONCLUSION; NOTES; REFERENCES; PART I STRATEGIES FOR EMPIRICAL ADVANCES IN INFORMATION SYSTEMS AND E-COMMERCE RESEARCH; Chapter 2 RESEARCH

STRATEGIES FOR E-BUSINESS: A Philosophy of Science View in the Age of the Internet; Chapter 3 A POTENTIAL OUTCOMES APPROACH TO ASSESS CAUSALITY IN INFORMATION SYSTEMS RESEARCH PART II UNDERSTANDING THE DYNAMICS AND OUTCOMES ASSOCIATED WITH INFORMATION TECHNOLOGY INVESTMENTS Chapter 4 EMPIRICAL ANALYSIS OF INFORMATION TECHNOLOGY PROJECT INVESTMENT PORTFOLIOS; Chapter 5 EVALUATING INFORMATION TECHNOLOGY INDUSTRY PERFORMANCE: A Stochastic Production Frontier Approach; Chapter 6 Using Accounting-Based Performance Measures to Assess the Business Value of Information Technologies and Systems; PART III NEW APPROACHES FOR STUDYING MECHANISM DESIGN IN ONLINE AUCTIONS; Chapter 7 Modeling Dynamics in Online Auctions: A Modern Statistical Approach Chapter 8 EMPIRICAL DESIGN OF INCENTIVE MECHANISMS IN GROUP-BUYING AUCTIONS PART IV NEW EMPIRICAL APPROACHES TO THE ANALYSIS OF WEBLOGS AND DIGITAL COMMUNITY FORUMS; Chapter 9 Empirical ADVANCES FOR THE STUDY OF WEBLOGS: Relevance and Testing of Random Effects Models; Chapter 10 CHOICE-BASED SAMPLING AND ESTIMATION OF CHOICE PROBABILITIES IN INFORMATION SYSTEMS AND E-COMMERCE RESEARCH; PART V LOOKING FORWARD: CHALLENGES, TRANSFORMATIONS, AND ADVANCES; Chapter 11 DEBATING THE NATURE OF EMPIRICAL E-COMMERCE RESEARCH: Issues, Challenges, and Directions; EDITORS AND CONTRIBUTORS; SERIES EDITOR Index

Sommario/riassunto

This groundbreaking volume introduces new methodological approaches to data analysis as well as new techniques for collecting and cataloging transactional data to assist IS researchers in dealing with new and radical forms of IT innovation that continue to energize electronic commerce.
