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Autore	Fishbein Martin
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Classificazione	77.60
Altri autori (Persone)	AjzenIcek
Disciplina	153.8/5
Soggetti	Behavior modification Expectation (Psychology) Human behavior Modificació de la conducta Predicció (Psicologia) Conducta (Psicologia) Psicologia social Llibres electrònics
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 411-448) and indexes.
Nota di contenuto	Defining and predicting behavior -- Attitudes and their determinants -- Perceived norms and their determinants -- Perceived behavioral control and its determinants -- Attitudes, norms and control as predictors of intentions and behavior -- Background factors and origins of beliefs -- General attitudes and the prediction of behavior --

Challenges to the reasoned action approach -- Changing behavior :
theoretical considerations --Changing behavior : sample interventions
-- Appendix: Constructing a reasoned action questionnaire.

Sommario/riassunto

This book describes the reasoned action approach, an integrative framework for the prediction and change of human social behavior. It provides an up-to-date review of relevant research, discusses critical issues related to the reasoned action framework, and provides methodological and conceptual tools for the prediction and explanation of social behavior and for designing behavior change interventions.
