

1. Record Nr.	UNINA9910969578703321
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Titolo	Management and organization theory : a Jossey-Bass reader / / Jeffrey A. Miles
Pubbl/distr/stampa	San Francisco, Calif., : Jossey-Bass, 2012
ISBN	9786613650702 9781118196601 1118196600 9781280673771 128067377X 9781118196588 1118196589
Edizione	[1st ed.]
Descrizione fisica	1 online resource (481 p.)
Collana	The Jossey-Bass business & management series
Classificazione	BUS041000
Disciplina	302.3/501
Soggetti	Management Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Management and Organization Theory; Contents; Acknowledgments; Introduction; 1: Absorptive Capacity Theory; 2: Actor-Network Theory; 3: Agency Theory; 4: Agenda Setting Theory; 5: Attachment Theory; 6: Attribution Theory; 7: Balance Theory; 8: Control Theory; 9: Diffusion of Innovations Theory; 10: Dynamic Capabilities Theory; 11: Efficient Market Theory; 12: Ethical Theory; 13: Field Theory; 14: Game Theory; 15: Goal Setting Theory; 16: Image Theory; 17: Institutional Theory; 18: Knowledge-Based Theory; 19: Media Richness Theory; 20: Mental Models Theory; 21: Organizational Ecology Theory 22: Organizational Justice Theory 23: Planned Behavior Theory; 24: Prospect Theory; 25: Psychological Contract Theory; 26: Resource-Based Theory; 27: Role Theory; 28: Self-Determination Theory; 29: Sense making Theory; 30: Social Capital Theory; 31: Social Cognitive Theory; 32: Social Comparison Theory; 33: Social Exchange Theory; 34: Social Facilitation Theory; 35: Social Identity Theory; 36: Social Network Theory; 37: Stakeholder Theory; 38: Structural Contingency Theory; 39:

Structuration Theory; 40: Transaction Cost Theory; Conclusion;  
References; Name Index; Subject Index

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Sommario/riassunto

"A "must-have" for any MBA/PhD in management and organizations, this reader is the first to name, describe, and explore each of the top 50 most popular, most researched, and most used management and organization theories to date. Organized to correspond to leading management textbooks, this Jossey-Bass Reader provides detailed information about each theory, including major survey instruments used to measure variables in the theory; major questions examined; significant figures who have published on the theory, strengths and weaknesses of the theory; practical applications; and seminal articles published for the theory"--

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