

1. Record Nr.	UNINA9910969460903321
Autore	Sauers Michael P
Titolo	Blogging and RSS : a librarian's guide / / Michael P. Sauers
Pubbl/distr/stampa	Medford, N.J., : Information Today, c2010
ISBN	1-283-23886-1 9786613238863 1-57387-911-8
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (337 p.)
Disciplina	025.04
Soggetti	Libraries - Blogs Library science - Blogs Librarians - Blogs Library Web sites - Design RSS feeds Communication in library science - Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	An introduction to blogs -- The library blogosphere. Part 1, The blogs -- The library blogosphere. Part 2, The bloggers -- Creating a blog -- An introduction to RSS -- Using an aggregator -- Noteworthy feeds -- Creating feeds -- Microblogging with Twitter.
Sommario/riassunto	In this fully updated second edition of his popular 2006 book, author, internet trainer, and blogger Michael P. Sauers shows how blogging and RSS technology can be easily and successfully used by libraries and librarians. Sauers provides a wealth of useful examples and insights from librarian bloggers and provides easy-to-follow instructions for creating, publishing, and syndicating a blog using free Web-based services, software, RSS feeds, and aggregators. The second edition covers new blogging tools and services, introduces numerous useful library blogs and bloggers, and includes a new chapter on microblogging with Twitter. Blogging & RSS is a must-read for librarians; library managers, administrators, tech staff, and anyone interested in utilizing blogs and RSS in a library setting.

