Record Nr. UNINA9910969434303321 Autore Yook Eunkyong Lee Titolo Communication centers and oral communication programs in higher education: advantages, challenges, and new directions / / edited by Eunkyong Lee Yook and Wendy Atkins-Sayre Lanham, : Lexington Books, c2012 Pubbl/distr/stampa **ISBN** 979-82-16-20462-6 1-280-67979-4 9786613656728 0-7391-7358-8 Edizione [1st ed.] Descrizione fisica 1 online resource (312 p.) Classificazione SOC052000EDU018000 Altri autori (Persone) YookEunkyong Lee Atkins-SayreWendy <1972-> Disciplina 302.20711 Soggetti Communication - Study and teaching (Higher) - United States Oral communication - Study and teaching (Higher) - United States College dropouts - United States - Prevention Lingua di pubblicazione Inglese **Formato** Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Machine generated contents note: Part 1. Benefits to Higher Education

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Sommario/riassunto

"Communication Centers and Oral Communication Programs in Higher Education, edited by Eunkyong L. Yook and Wendy Atkins-Sayre reveals vital information that is of theoretical and practical importance to higher education administrators, educators, and communication centers directors and staff. It is the first book to be published on communication centers"-- Provided by publisher.