

1. Record Nr.	UNINA9910969285103321
Autore	Volgenau Ernst
Titolo	Geeks, Mush Heads and the IT Revolution : How SRA International Achieved Success over Nearly Four Decades
Pubbl/distr/stampa	Blue Ridge Summit, : Rowman & Littlefield Publishers, 2014
ISBN	979-82-16-30971-0 1-4422-4281-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (304 p.)
Disciplina	338.7/610040973 338.7610040973
Soggetti	Electronic industries -- United States -- History Information technology -- United States -- History SRA International, Inc. -- History Volgenau, Ernst Electronic industries - History - United States Information technology - History - United States Business & Economics Industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p>""Geeks, Mush Heads And The IT Revolution""; ""Contents""; ""Preface and Acknowledgments""; ""1 Idealism and Information Technology""; ""2 Prologue""; ""3 Countdown and . . . Delay Launch""; ""4 Liftoff! Building a Business Based on Ethics and Performance""; ""5 Fiscal Prudence and the Search for Leg Room and Talent""; ""6 Planning for Emergencies""; ""7 Competing for Weapons Work""; ""8 Growing Culturally and Administratively""; ""9 Artificial Intelligence: A Tortuous Path Forward""; ""10 Game-Changers and Legacies""; ""11 Innovations in Contracting and Health Care""</p> <p>""12 Ethics, Vision, and People""""13 Investments That Always Pay Off""; ""14 Commerciala€?A New Course for a While""; ""15 Going Public""; ""16 Growth through Acquisitions""; ""17 Big Bids, Big Wins""; ""18 A Time of Troubles""; ""19 The Board Faces Challenges""; ""20 The Big Decision""; ""21 The Grind""; ""22 A New Beginning under Uncertain</p>

Conditions"; "23 Painful Decisions as the Market Declines"; "24 Epilogue"; "Appendix A: Business Lessons Learned in More Than Fifty Years of Leadership"; "Appendix B: SRA Awards Recipients"; "Appendix C: SRA Milestones"; "Index"

Sommario/riassunto

SRA International grew from one person in his home basement to more than 7,000 people and nearly 2 billion in revenue in thirty years. The firm was profitable, revenue increased every year, and it became highly admired for its values and culture. SRA was on the Fortune list of 100 Best Places to Work in America for ten consecutive years. The company's initial public offering on the New York Stock Exchange was the sixth most successful in 2002, and the price of its stock soared. Then, at the height of success, the top management team changed twice, growth declined, the firm made a bad acquisiti
