Record Nr. UNINA9910969267103321 Autore Dixon Patrick Titolo Sustainagility: how smart innovation and agile companies will help protect our future / / Patrick Dixon, Johan Gorecki London; ; Philadelphia, : Kogan Page, c2010 Pubbl/distr/stampa **ISBN** 9786613018557 9781283018555 1283018551 9780749460846 0749460849 Edizione [1st ed.] Descrizione fisica 1 online resource (232 p.) Altri autori (Persone) GoreckiJohan Disciplina 338.9/27 Soggetti Sustainable development Technological innovations - Environmental aspects Social responsibility of business Recycling (Waste, etc.) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Copyright Page; Table of Contents; Acknowledgements; About the Authors; Introduction: Future Scene; Chapter One Take Hold of the Future: Chapter Two Alternative Power Generation: Chapter Three Cleaner Coal, Oil and Gas; Chapter Four Smart Power and the Nuclear Boom; Chapter Five Beter Cars, Trucks, Trains, Planes and Ships; Chapter Six Future Cities: Lower carbon to carbon-free; Chapter Seven Green product development and IT: Chapter Eight Solving the Water Crisis; Chapter Nine Protecting and Managing Forests; Chapter Ten Feeding the Whole World; Chapter Eleven Funding Green Tech Chapter Twelve Business Agility and Innovation; Afterword: Ten Steps to Profitable sustainability; Further Information; Notes; Index Sustainagility explores the way in which innovative and agile business Sommario/riassunto ideas, processes and products have the ability to solve some of the world's most complex sustainability challenges. Examples and case

> studies will be used to demonstrate how real companies have successfully used innovative and agile methods to improve their

businesses, make a profit and fight some of the greatest threats to the world's ecosystems.