

1. Record Nr.	UNINA9910970832303321
<b>Titolo</b>	Managing new product innovation : proceedings of the Conference of the Design Research Society, Quantum leap : managing new product innovation, University of Central England, 8-10 September 1998 // [edited by] Bob Jerrard, Myfanwy Trueman, Roger Newport
<b>Pubbl/distr/stampa</b>	London ; ; Philadelphia, Pa., : Taylor & Francis, c1999
<b>ISBN</b>	1-04-005473-0 0-429-07969-9 1-280-05017-9 0-203-21217-7 1-4822-6810-8 9786610050178
<b>Edizione</b>	[1st ed.]
<b>Descrizione fisica</b>	1 online resource (260 p.)
<b>Altri autori (Persone)</b>	JerrardBob TruemanMyfanwy NewportRoger
<b>Disciplina</b>	658.5/75
<b>Soggetti</b>	Industrial design Product management New products
<b>Lingua di pubblicazione</b>	Inglese
<b>Formato</b>	Materiale a stampa
<b>Livello bibliografico</b>	Monografia
<b>Note generali</b>	Description based upon print version of record.
<b>Nota di bibliografia</b>	Includes bibliographical references.
<b>Nota di contenuto</b>	Book Cover; Title; Contents; Introduction; System Operated Product Development and the 'Craft' of Integration; Heroes and Villains? The Contradictory and Diverse Nature of Design Management; Building Electronic Totems to Manage Automotive Concept Development; Design Orientation in New Product Development; Enhancing the In-House Design Capability of Industry through TCS Projects; A Key Characteristic in Co-development Performance Measurement Systems Transparency; Improving Product Development Performance: two approaches to aid successful implementation One Phone Number for Europe: cultural diversity, technology and innovation Type and Identity: a scientific approach to graphic design

research; Empowering the Design Team: a multimedia design resource to facilitate the capture, retention and reuse of knowledge acquired during product development; Designing over networks: a review and example of using internet collaboration and communication tools in design; The Long-Term Benefits of Investment in Product Design and Innovation; 'Prototype Theory' and the Modelling of New Product Perception; Directing Designers Towards Innovative Solutions Networking New Product Development: the integration of technical and product innovationAn Innovative Approach to Developing the New British Standard on Innovation Management; An 'Open Systems' Approach to the New Business of Design; Multimedia Network Applications in the Fashion Industry; Putting Practice into Practice: assimilating design within the corporate culture; Contributors; Subject Index

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#### Sommario/riassunto

New product design and development is often the result of personal vision. Harnessing this often requires a special receptiveness and enthusiasm at all levels of an organization, which serves to unlock potential and can turn the entire organizational pyramid upside-down. It is particularly important to understand and develop those aspects of design which can be constructively employed by designers in a strategic alliance with management and research.; The papers in this volume result from the conference of the Design Society held at the University of Central England in September 1998. They sho

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2. Record Nr.	UNINA9910969218403321
Autore	Kaple Deborah A.
Titolo	Dream of a red factory
Pubbl/distr/stampa	New York ; , : Oxford University Press, , 2023
ISBN	0-19-771266-5 1-280-52687-4 0-19-535945-3 1-4294-0565-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (184 p.)
Collana	Oxford scholarship online
Disciplina	658/.00951/09045
Soggetti	Industrial organization - China Industrial management - China Industrial organization - Soviet Union Industrial management - Soviet Union Socialism - China Socialism - Soviet Union
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliography: p149-160. -Includes index. Previously issued in print: 1994.
Nota di bibliografia	Includes bibliographical references (p. 149-160) and index.
Nota di contenuto	Contents; List of Tables; Note on Transliteration; 1. Modern China's Stalinist Roots; 2. The Reality of the Soviet Management Model; 3. Soviet Socialism in Translation; 4. Industrialization: Managing a Socialist Enterprise; 5. Socialization: Creating a Chinese Working Class; 6. Control: Manipulating the Masses; 7. The Triumph of High Stalinism; Appendix: The Soviet Union and China Sign Agreements in Moscow, February 14, 1950; Notes; Bibliography; Index
Sommario/riassunto	An examination of the enduring power of communism in China, which argues that China has retained its communist system despite the break-up of similar regimes in other parts of the world, due to peculiarities of the Chinese communist experience, which is a legacy of Stalinism.