

1. Record Nr.	UNINA9910969212903321
Autore	Finkelstein Eric
Titolo	The fattening of America : how the economy makes us fat, if it matters, and what to do about it / / Eric A. Finkelstein, Laurie Zuckerman
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2008
ISBN	9786611222062 9781118045039 1118045033 9781281222060 1281222062 9780470245774 0470245778
Edizione	[1st ed.]
Descrizione fisica	1 online resource (290 p.)
Altri autori (Persone)	ZuckermanLaurie <1972->
Disciplina	362.196/39800973
Soggetti	Obesity - Economic aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The Fattening of America; Contents; Introduction; Chapter 1: Craze or Crisis?; Chapter 2: I'll Take a Deep-Fried Coca-Cola; Chapter 3: Why We're Moving Less; Chapter 4: So Where Else Can We Lay the Blame?; Chapter 5: Beware: Moral Hazard; Chapter 6: So We're Fat-Who Cares?; Chapter 7: The Role of Government; Chapter 8: Weighing the Public Policy Issues (for Adults); Chapter 9: Weighing the Public Policy Issues (for Kids); Chapter 10: The Employer's Dilemma; Chapter 11: The ObesEconomy; Chapter 12: How to Lose Weight Like an Economist; Notes; About the Authors; Index
Sommario/riassunto	In The Fattening of America, renowned health economist Eric Finkelstein, along with business writer Laurie Zuckerman, reveal how the U.S. economy has become the driving force behind our expanding waistlines. Blending theory, research, and engaging personal anecdotes the authors discuss how declining food costs-especially for high-calorie, low-nutrient foods-and an increasing usage of technology, which make Americans more sedentary, has essentially led us to eat more calories than we burn off.

