

1.	Record Nr.	UNINA990006243300403321
	Autore	Bertola de' Giorgi, Aurelio <1753-1798>
	Titolo	Filosofia della storia libri tre di Aurelio de' Giorgi Bertola
	Pubbl/distr/stampa	Milano : per Giovanni Silvestri, 1823
	Edizione	[Seconda edizione di questa Biblioteca scelta]
	Descrizione fisica	271, [1] p. ; 12°
	Collana	Biblioteca scelta di opere italiane antiche e moderne ; 46
	Disciplina	100.093
	Locazione	FGBC
	Collocazione	COLLEZ. 14 (46)
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910969184103321
	Autore	Erlanger Olivia
	Titolo	Garage / / Olivia Erlander, Luis Ortega Govela
	Pubbl/distr/stampa	Cambridge : , : MIT Press, , 2019
	ISBN	9780262347822 0262347822
	Descrizione fisica	1 online resource (224 pages)
	Disciplina	728/.980973
	Soggetti	Garages - Social aspects - United States Domestic space - United States - History - 20th century Suburban life - United States - History - 20th century Architecture and society - United States - History - 20th century
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

## Nota di contenuto

Introduction -- The Wright history of the garage -- The attached garage -- Domestication of the garage -- Birth of the entrepreneurial garage -- Garageification of space -- Apple garage -- Reality distortion -- Deprogrammed garage -- Safe space.

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## Sommario/riassunto

A secret history of the garage as a space of creativity, from its invention by Frank Lloyd Wright to its use by start-ups and garage bands. Frank Lloyd Wright invented the garage when he moved the automobile out of the stable into a room of its own. Steve Jobs and Steve Wozniak (allegedly) started Apple Computer in a garage. Suburban men turned garages into man caves to escape from family life. Nirvana and No Doubt played their first chords as garage bands. What began as an architectural construct became a cultural construct. In this provocative history and deconstruction of an American icon, Olivia Erlanger and Luis Ortega Goveia use the garage as a lens through which to view the advent of suburbia, the myth of the perfect family, and the degradation of the American dream. The stories of what happened in these garages became self-fulfilling prophecies the more they were repeated. Hewlett-Packard was founded in a garage that now bears a plaque: The Birthplace of Silicon Valley. Google followed suit, dreamed up in a Menlo Park garage a few decades later. Also conceived in a garage: the toy company Mattel, creator of Barbie, the postwar, posthuman representation of American women. Garages became guest rooms, game rooms, home gyms, wine cellars, and secret bondage lairs, a no-commute destination for makers and DIYers--surfboard designers, ski makers, pet keepers, flannel-wearing musicians, weed-growing nuns. The garage was an aboveground underground, offering both a safe space for withdrawal and a stage for participation--opportunities for isolation or empowerment.

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